Summer Art & Design Institute

JUNE 26 – JULY 24, 2011

Pre-College Residency Program in Art & Design for High School Women
Moore College of Art & Design
Pre-College Program

June 26 – July 24, 2011

The Summer Art & Design Institute is a residential four-week, pre-college program open to young women who have just completed their sophomore, junior or senior year of high school. The Institute allows dedicated students who are passionate about their artwork to spend four weeks immersed in an intense college art school experience. Benefits of participating in the pre-college institute include:

- Classes modeled after Moore’s bachelor of fine arts program taught by BFA faculty.
- Focused attention on a specialized area of interest: Animation & Illustration, Fashion Design, Fine Arts: Painting & Printmaking, or Photography.
- Development of finished work for a formal college admission portfolio.
- Exposure to the vibrant arts community in Philadelphia.
- 3.0 college credits upon successful completion of the program.

Moore College of Art & Design educates students for careers in art and design. Founded in 1848, Moore is the first and only visual arts college for women in the United States and the only professional college of art and design in Philadelphia devoted solely to the visual arts.

Through its undergraduate bachelor of fine arts degrees for women, its coeducational graduate programs and wide-ranging continuing education for youth, young adults and adults, Moore is committed to a culture of excellence. Moore cultivates creativity, promotes scholarship and prepares its students for professional careers in the arts by emphasizing critical thinking, problem solving, risk-taking and strong communication skills.

Moore is committed to adapting to the needs of future generations of artists, designers, scholars and educators throughout its diverse educational programs. The Summer Art & Design Institute is a wonderful opportunity to experience the world of art and design at Moore College.

Contact us:
Moore College of Art & Design
Summer Art & Design Institute
215.965.4030
sadi@moore.edu
The Program

Students choose one specialized studio area for a concentrated period of study: Animation & Illustration, Fashion Design, Fine Arts: Painting & Printmaking, or Photography. The concentration allows students to explore, focus, experiment and grow in a specific area during the four-week program. All studio classes are modeled after Moore’s BFA program, i.e. six hours of studio devoted to one class each day. This allows SADI students to preview a fine arts curriculum and often becomes a period of immense personal learning and knowledge for students about their intended course of college study.

Animation & Illustration
Learn the fundamentals of telling a story through images and transform your ideas into creative artwork. Character design and the mechanics of motion are explored through the lens of digitized traditional artwork. The fundamental principles of visual expression and communication are conveyed, ultimately creating an illustrated piece and a unique short digital animation.

Fashion Design
Explore past and current trends in fashion history while increasing technical skills. Concept development, fashion illustration, textile design, garment construction and pattern-making are covered as you push your limits of creativity to produce unique and inspirational garments.

Fine Arts: Painting & Printmaking
Gain a strong foundation in two-dimensional art through the focused study of painting and printmaking. Using a variety of materials, techniques and tools you will create designs in printmaking learning both relief and screen printing. This work will be juxtaposed through the study of oil painting. You will work on preliminary drawings, study color relationships to create work from the figure, still-life setups and landscape. Guided exploration in printmaking and painting will strengthen your technical skills and visual expression.

Photography
Work across traditional photography and digital photography to develop technical and aesthetic skills. Students produce work that is relevant to current visual culture and its potential applications in print and electronic form while becoming skilled in the subtleties of light, shadow, shape and texture. Coursework covers camera techniques, lighting methods, proper exposure, darkroom experience and Adobe Photoshop software.
The Program

In addition to the specialized studio classes, optional weekly lectures as well as evening drawing and basic design workshops are offered. These workshops focus on observational drawing, figurative drawing (note-classes have male and female nude models) and basic design. The workshops in combination with the studio concentration will support your completion of a strong formal portfolio for art and design college admission. Demonstrations, homework assignments, studio work, critiques and projects form the basis of this intense four-week learning experience.

Upon successful completion of the program, students earn 3.0 college credits. Students receive an individual letter grade for coursework. The grade system follows Moore’s bachelor of fine arts system of A (excellent – 4.00), A-, B+, B (good – 3.00), B-, C+, C (adequate – 2.00), C-, D+, D, D-, F (failing – 0.0). Academic performance updates are issued to students during the program if there is a cause for concern regarding academic performance. Grades are mailed to students three to four weeks after the end of the program.

SADI students are taught and guided by Moore’s bachelor of fine arts faculty. They are distinguished professionals and educators who are committed to sharing their knowledge of art and design. Their in-depth knowledge of the BFA curriculum, real-world proficiency and experience working in the pre-college program afford a valuable perspective for the Summer Art & Design student. SADI staff includes Residential Assistants (RA’s) and Studio Assistants (SA’s) that are current Moore students and are chosen to work with the institute based on their educational expertise in a concentration, experience working with the residential program and their desire to share their college experience.

RA’s live in the residential building, along with the residents and are supervised by the Summer Residence Life Coordinator. They coordinate many evening activities and are available when questions, needs or concerns arise. The SA’s are available during class, studio and afternoon activities to support the overall academic success of SADI participants.

The Summer Art & Design Institute culminates with a student exhibition and certificate reception showcasing the work created in the program. A curated show of student artwork is exhibited in The Galleries at Moore. Additional work is exhibited in studio space and the student run gallery giving guests an opportunity to view multiple student work. Parents, guardians, friends and family are encouraged to attend this celebratory event.
Summer Art & Design Institute classes are held on Moore’s campus in studio and classroom spaces. Assigned studio space for each concentration enables students to complete out-of-class assignments and projects. Students also benefit from Moore’s Connelly Library, The Penny & Bob Fox Center for Digital Arts and The Galleries at Moore.

The library provides a full array of print and electronic resources covering fine and design arts to support the educational curriculum and goals. The core collection consists of over 45,000 monographs and more than 100 current journal titles as well as various multimedia materials. Moore’s campus is wireless so students have anywhere, anytime access to the internet. Students learn on the latest technology whether in computer labs equipped with high-end Mac and PC hardware and software including Adobe Creative Suite programs; in the fashion studio working on industry appropriate sewing machines and sergers; or in the black and white darkroom with Beseler enlargers capable of printing 35mm to 4” x 5” negatives.

The Galleries at Moore are a leading Philadelphia venue for innovative contemporary art and design. With six professional exhibition spaces throughout the campus, students have the opportunity to experience and explore the work of established and emerging regional, national and international artists and designers. The Summer Art & Design Institute culminates with a student exhibition and certificate reception showcasing the work created in the program and exhibited in The Galleries at Moore.
The Student Experience

Moore College of Art & Design is located in the heart of Philadelphia’s museum district on The Benjamin Franklin Parkway. The Rodin Museum, the Philadelphia Museum of Art, the Free Library of Philadelphia, the Franklin Institute and the Academy of Natural Sciences are just steps away. Philadelphia is rich in history, art and culture and named “America’s Next Great City” by National Geographic Traveler. The institute takes advantage of the wealth of artistic and cultural opportunities at our door step with after-class activities and off-site excursions that support the curriculum and the program experience. Artists’ studio tours, museum and gallery visits expose students to Philadelphia’s large and vibrant arts community and enhance the pre-college experience.

Philadelphia’s diverse and lively neighborhoods are an extension of Moore’s campus. The Italian Market, Chinatown, Avenue of the Arts, Old City and more offer a multitude of galleries, shops and restaurants. Nearby, the beautiful parks and Schuylkill River is the ultimate spot for sketching, exercising and socializing with new friends and fellow artists you’ll meet at Moore!

Summer is a special time in Philadelphia. The July Fourth Welcome America celebrations take place with fireworks, concerts and more just steps from Moore College. Old City First Friday affords the perfect opportunity to join throngs of art lovers in wandering the 40+ galleries in Old City. And free summer concerts at Penns Landing Festival Pier provide plenty of musical opportunities.

The Summer Art & Design Institute is a residency program and students are expected to live on campus. All participants are housed on Moore’s campus in close proximity to Moore’s classroom, studio and college facilities. Students reside in suites of two bedrooms with an adjoining bathroom in the middle. All rooms are intended to be double occupancy. Each room is equipped with built-in dressers and closets, two twin beds, two desk units and chairs, and microwave and refrigerator/freezer unit. Two students share each room; four students share a suite. Laundry facilities, lounge areas and vending machines are located throughout the residence hall. Security and residence life staff are on duty 24-hours a day.

Sage Dining Services creates delicious, nutritionally balanced meals for all residential students. Menu options are available for vegetarians and vegans. Students will be asked their dining preferences prior to check-in. Weekly and daily menus are always posted outside the Dining Services office.
### Sample Schedule

**Monday – Friday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>7:45 – 8:30 am</td>
<td>Breakfast</td>
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<tr>
<td>8:30 – 11:30 am</td>
<td>Studio Class</td>
</tr>
<tr>
<td>11:30 am – 12:30 pm</td>
<td>Brown Bag Lunch &amp; Artists Lecture</td>
</tr>
<tr>
<td>12:30 – 3:30 pm</td>
<td>Studio Class</td>
</tr>
<tr>
<td>4:00 – 6:00 pm</td>
<td>After-Class Activity</td>
</tr>
<tr>
<td>6:00 – 7:00 pm</td>
<td>Dinner</td>
</tr>
<tr>
<td>7:00 – 10:00 pm</td>
<td>Studio Work</td>
</tr>
</tbody>
</table>

SADI students take a six hour studio course in their chosen concentration each weekday. This daily schedule is modeled after a typical bachelor of fine arts curriculum. Evenings are dedicated to working in the studio with your classmates or attending workshops that will aid in the development of your college portfolio.

**Saturday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 am – 12:00 pm</td>
<td>Brunch</td>
</tr>
<tr>
<td>12:00 – 4:00 pm</td>
<td>Optional Field Trip</td>
</tr>
<tr>
<td>4:30 – 5:30 pm</td>
<td>Dinner</td>
</tr>
</tbody>
</table>

Saturdays offer time for optional and required activities to highlight the wealth of artistic and cultural opportunities in and around Philadelphia. A great time for SADI students to mingle with students in other studio concentrations and explore Philadelphia.

**Sunday**

<table>
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<tr>
<td>11:00 am – 12:00 pm</td>
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</tr>
<tr>
<td>4:30 – 5:30 pm</td>
<td>Dinner</td>
</tr>
</tbody>
</table>

Free time! SADI students use Sundays to catch up on sleep, out-of-class assignments and studio work, or to explore Philadelphia.
Enrollment Information

WHO MAY ENROLL?
It is easy to enroll. There are no admission tests or portfolio requirements. The Summer Art & Design Institute is open to any United States high school female student who has completed her sophomore, junior or senior year of high school by June 2011. The Summer Art & Design Institute also welcomes international applicants.

All qualified, participating international students will be granted the Form I-20 from Moore College, with which the student can obtain an F-1 Visa for the duration of the program. To qualify for an I-20, the student must submit proof that she can pay for the program and expenses. A recent bank statement is acceptable. International students whose first language is not English must submit TOEFL or SAT scores. Minimum TOEFL test scores for the program are: 500 (paper-based exam); 173 (computer-based exam) and 61 (internet-based exam). Questions about the TOEFL test or obtaining a student visa should be directed to the Admissions Office at enroll@moore.edu or 215.965.4014.

Important Dates

November 2010
Enrollment opens. Space is limited in each concentration so early enrollment is advised. Enrollment forms are processed on a first-come, first-serve basis and incomplete enrollment packages are not processed until all missing parts are supplied.

April 30, 2011
Priority Enrollment Deadline. Enrollments will be received after the priority deadline if there is space available in the program.

May 14, 2011
Conformation of Participation Deadline

June 1, 2011
Full Balance Due

June 26, 2011
Program Begins
8:10 Students Move-in
10 am Welcome Brunch for students and families
11 am Parent Orientation
2 – 5 pm Student Orientation

June 27, 2011
Summer Art & Design Institute classes begin

July 23, 2011
Noon – 2 pm Student Exhibition & Reception

July 24, 2011
Program End
Enrollment Requirements

1. Completed enrollment form.
2. Copy of most recent report card.
3. Personal statement.
4. $200 enrollment fee.
5. For International Applicants Only – TOEFL (or SAT) test scores.

All enrollment forms are acknowledged within two weeks of receipt.

Note: Personal statement – Please tell us your background including pertinent academic, creative or extra-curricular interests and activities as well as why you are interested in Moore’s Summer Art & Design Institute and what you hope to gain from the experience.

TUITION & FEES
Tuition $2,020
Room & Board $1,400
Activities & Materials fee $480
Enrollment fee $200

TOTAL $4,100
Full payment must be made by June 1, 2011.

SCHOLARSHIPS
Applicants to the Summer Art & Design Institute are eligible to apply for merit-based scholarships. To request a scholarship application, please call 215-965-4030.

ART SUPPLIES
Art supplies and materials needed for the program are supplied by Moore with the exception of fabric and notions for fashion design students. Students enrolled in the fashion design program will need an additional $50 to $75 to cover fabric and notion costs. Students receive supplies upon check-in.

WITHDRAWAL AND REFUND POLICY
Written notification of withdrawal must be submitted to the Continuing Education Department. Please submit withdrawal notifications to sadi@moore.edu. Tuition refunds are not given if a student does not officially withdraw from the course. The enrollment fee is non-refundable. Tuition refunds are calculated according to the following schedule: 100% of program cost minus non-refundable enrollment fee prior to June 1; 80% of program cost minus non-refundable enrollment fee prior to June 15. No refund after June 15.

Contact us:
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www.moore.edu
Enrollment Form

Please check the appropriate boxes below.

☐ ANIMATION & ILLUSTRATION
☐ FINE ARTS: PAINTING & PRINTMAKING

First Name: ___________________________ Last name: ___________________________
Date of Birth: ___________ Social Security Number: ___________________________
Street Address: ______________________________________________________________
City: _____________________________ State: _____ Zip: __________________
Country (outside US only): ___________________________ Country Code: __________
Country of Citizenship: ______________________________________________________
Home Phone: ___________________________ E-mail: ___________________________
Cell Phone: ___________________________
Current School: ___________________________ Current grade: __________
(if home-schooled, please state)
Expected year of graduation: ___________________________ Art Teacher: __________
SAT or TOEFL (if English is not your first language) score: __________

Parent/Guardian Name: ______________________________________________________
Parent/Guardian Street Address (if different from above) __________________________
City: _____________________________ State: _____ Zip: __________________
Country (outside US only): ___________________________
Home Phone: ___________________________ E-mail: ___________________________
Cell Phone: ___________________________

Payment Amount Enclosed: ___________________________
Payment Method: ☐ Check ☐ Money Order ☐ Visa ☐ MasterCard
Credit Card #: ___________________________ Exp. Date: __________________________
Name on Card: ___________________________ Security Code: __________
Billing Address: _____________________________________________________________
City: _____________________________ State: _____ Zip: __________________

Where did you hear about the Summer Art & Design Institute?
☐ Internet ☐ Friend ☐ Teacher ☐ Received Brochure Mailing ☐ Other

CHECKLIST
☐ Completed enrollment form
☐ $200 enrollment fee
☐ Personal statement
☐ Copy of most recent report card
☐ SAT or TOEFL (international applicants only) test scores

Please submit to:
Continuing Education Department
Moore College of Art & Design
20th Street and The Parkway
Philadelphia, PA 19103

Tel 215.965.4030
Fax 215.965.4047
sadi@moore.edu
Summer Art & Design Institute — a pre-college residency program for high school women.


Fashion Design, Fine Arts: Painting & Printmaking,

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