MOORE
COLLEGE OF ART & DESIGN
SUMMER ART & DESIGN INSTITUTE

June 23 – July 20, 2013
Pre-College Residency Program in Art & Design for High School Women
The Summer Art & Design Institute is a residential four-week pre-college program open to young women who have just completed their sophomore, junior or senior year of high school. The Institute allows dedicated students who are passionate about their artwork to spend four weeks immersed in an intense college art school experience. Benefits of participating in the pre-college institute include:

- Previewing an art and design curriculum through classes modeled after Moore’s bachelor of fine arts program.
- Focused attention on a specialized area of interest: Animation & Illustration, Fashion Design, Fine Arts: Painting & Printmaking, or Photography.
- The development of finished work for a student’s formal college admission portfolio.
- Exposure to the vibrant and exciting larger arts community in Philadelphia.
- 3.0 college credits upon successful completion of the program.

Contact us for additional program information or to schedule a campus visit at 215.965.4030 or sadi@moore.edu. We look forward to welcoming you to Moore’s vibrant Philadelphia campus!

“I am extremely proud of what I accomplished. I appreciate how engaged my professors were during the animation process.”
— T. Connelly, SADI 2012
THE PROGRAM

Students choose one specialized studio area for a concentrated period of study during the four-week program: Animation & Illustration, Fashion Design, Fine Arts: Painting & Printmaking, or Photography. The concentration allows students to explore, focus, experiment and grow in a specific area. All studio classes are modeled after Moore’s BFA program, i.e. six hours of studio devoted to one class each day. This allows SADI students to preview a bachelor of fine arts curriculum.

CONCENTRATIONS (students pick one)

Animation & Illustration
Become a storyteller who spins images instead of words to move an audience. Using traditional methods and digital tools, students may concentrate on animation, graphic novels, or concept illustration (narrative, editorial or promotional) in their own style. Work your way through preliminary sketches, character designs, storyboards, key drawings and color comps. Learn how to communicate ideas through expressive character poses, continuity of action, meaningful compositions, dynamic design and use of color. Students will complete the program with hard copies and digital presentations charting their progress from concept to finished art. View samples of SADI student animations under the youth programs, pre-college program section of Moore’s website, www.moore.edu.

Fashion Design
Develop a strong fashion design foundation through the study of fashion basics, garment construction, patternmaking and draping techniques. Coursework also introduces print design for apparel fabrics through studio projects enabling students to create their own hand drawn fashion sketches. Students learn to approach their projects with problem solving solutions, commitment and imagination ultimately producing unique garments. Students should have basic sewing skills.

Fine Arts: Painting & Printmaking
Gain a strong foundation in two-dimensional art through the focused study of painting and printmaking. Students will create paintings from the figure, still-life, and landscape through advanced painting techniques. Using a variety of materials and techniques students will learn relief and silk screen printing as well as etching and will also complete a print edition. Guided exploration in printmaking and painting will strengthen technical skills and visual expression.

Photography
Work across traditional photography and digital photography to develop technical and aesthetic skills. Students produce work that is relevant to current visual culture and its potential applications in print and electronic form while becoming skilled in the subtleties of light, shadow, shape and texture. Coursework covers camera techniques, lighting methods, proper exposure, darkroom experience and Adobe Photoshop software. A focus on alternative processes allows for photographic experimentation. Students must bring their own 35 mm digital camera with manual exposure capability.

MOORE COLLEGE’S SUMMER ART & DESIGN INSTITUTE OFFERS:
• Small class size and a focused concentration for in-depth artistic growth
• All art materials and supplies included with the exception of fabric and notions for fashion design students
• Faculty that teach in Moore’s bachelor of fine arts program and are distinguished artists and designers
• Priority Moore BFA admissions consideration and 3.0 college credits upon successful completion

“...The experience was wonderful. My daughter built great relationships and the final project was amazing. She has gained a new skill set through the program!”
– K. Rosen, parent
THE STUDENT EXPERIENCE

Philadelphia’s Museum District
Moore College of Art & Design is located in the heart of Philadelphia’s museum district on The Benjamin Franklin Parkway. The Rodin Museum, the Philadelphia Museum of Art, the Free Library of Philadelphia, the Franklin Institute and the Academy of Natural Sciences are just steps away. Philadelphia is rich in history, art and culture and named “America’s Next Great City” by National Geographic Traveler. The institute takes advantage of the wealth of artistic and cultural opportunities at our door step with after-class activities and off-site class excursions that support the curriculum and the program experience. Artists’ studio tours, museum and gallery visits expose students to Philadelphia’s large and vibrant arts community.

City as Campus
Philadelphia’s diverse and lively neighborhoods are an extension of Moore’s campus. Students visit The Italian Market, Chinatown, Avenue of the Arts, Old City and more for a multitude of galleries, shops and restaurants. Nearby, the beautiful parks and Schuylkill River is the ultimate spot for sketching, exercising and socializing with new friends and fellow artists you’ll meet at Moore!

After-class & Weekend Activities
The program includes required and optional activities such as artists’ studio tours, museum and gallery visits and other exciting cultural events that expose students to the larger arts community in Philadelphia and enhance the pre-college experience. The summer is a special time in Philadelphia. The July Fourth Welcome America celebrations take place with fireworks, concerts and more just steps from Moore College. Old City First Friday affords the perfect opportunity to join throngs of art lovers in wandering the 40+ galleries in Old City. And free summer concerts at Penns Landing Festival Pier provide plenty of musical opportunities.

Student Exhibition & Certificate Reception
The Summer Art & Design Institute culminates with an exhibition and reception. Students exhibit their work throughout Moore’s campus for invited family and friends to view multiple student works created during the program. This is a highly anticipated celebratory event to honor the accomplishments of SADI students.

“SADI has helped my high school art students immensely. Many of their college portfolio pieces were from SADI.”
– L. Harned, Art Teacher, Long Island, NY
Moore College of Art & Design is dedicated to excellence in art and design. Founded in 1848, Moore is the first and only visual arts college for women in the United States and the only professional college of art and design in Philadelphia devoted solely to the visual arts. Through its undergraduate bachelor of fine arts degrees for women, its coeducational graduate programs and wide-ranging continuing education for youth, young adults and adults, Moore cultivates, creativity, promotes scholarship and prepares its students for professional careers in the arts by emphasizing critical thinking, problem solving, risk-taking and strong communication skills. SADI students receive priority Moore BFA admissions consideration upon successful completion of the program.

Moore's Campus
Summer Art & Design Institute classes are held on Moore's campus in studio and classroom space. Assigned studio space for each concentration enable students to complete out-of-class assignments and projects. Students have access to The Connelly Library, The Penny & Bob Fox Center for Digital Arts, and The Galleries at Moore.

The library provides a full array of print and electronic resources covering fine and design arts to support the educational curriculum and goals. The core collection consists of over 45,000 monographs and more than 100 current journal titles as well as various multimedia materials. Moore’s campus is wireless so students have anywhere, anytime access to the internet. Students learn on the latest technology whether in computer labs equipped with high-end Mac and PC hardware and software including Adobe Creative Suite programs; in the fashion studio working on industry appropriate sewing machines and sergers; or in the black and white darkroom with Beseler enlargers capable of printing 35mm to 4” x 5” negatives.

Sage Dining Services creates delicious meals for all residential students. Menu options are available for vegetarians and vegans. Students will be asked their dining preferences prior to check-in. Weekly and daily menus are always posted outside the Dining Services office. Students are able to dine in the cafeteria or the outdoor courtyard. Many students take advantage of Moore’s location along the scenic Benjamin Franklin Parkway to eat in Aviator park or next to Logan fountain, both steps outside the campus.

Residential Life
The Summer Art & Design Institute is a residency program and students are encouraged to live on campus. All participants are housed on Moore’s campus in close proximity to Moore’s classroom, studio and college facilities. Students reside in suites of two bedrooms with an adjoining bathroom in the middle. All rooms are intended to be double occupancy. Each room is equipped with built-in dressers and closets; two twin beds, two desk units and chairs, and microfridge (microwave and refrigerator/freezer unit). Two students share each room, four students share a suite. Laundry facilities, lounge areas and vending machines are located throughout the residence hall. Security and residence life staff are on duty 24-hours a day.

“I am impressed with the effort each student puts forth. They get a good taste of what an art and design college is like. I find the SADI experience extremely rewarding and appreciate the opportunity to work with such promising young artists.”
– T. Markulin, Fashion Design SADI Faculty, Moore BFA Faculty
WHO CAN ENROLL?
It is easy to enroll. There are no admission tests or portfolio requirements. The Summer Art & Design Institute is open to any United States high school female student who has completed her sophomore, junior or senior year of high school by June 2013. The Summer Art & Design Institute also welcomes international applicants.

All qualified, participating international students will be granted the Form I-20 from Moore College, with which the student can obtain an F-1 Visa for the duration of the program. To qualify for an I-20, the student must submit proof that she can pay for the program and expenses. A recent bank statement is acceptable. International students whose first language is not English must submit TOEFL or SAT scores. Minimum TOEFL test scores for the program are: 500 (paper-based exam); 173 (computer-based exam) and 61 (internet-based exam). Questions about the TOEFL test or obtaining a student visa should be directed to the Admissions Office at enroll@moore.edu or 215.965.4014.

Space is limited in each concentration so early enrollment is advised. Enrollment forms are processed on a first-come, first-serve basis and incomplete enrollment packages are not processed until all missing parts are supplied.

ENROLLMENT REQUIREMENTS
1. Completed enrollment form.
2. Copy of most recent report card.
3. Personal statement indicating your academic and artistic background, why you want to participate in the Summer Art & Design Institute and what you hope to gain from the experience.
4. $200 enrollment fee
5. For International Applicants Only – TOEFL (or SAT) test scores.

All enrollment forms are acknowledged within two weeks of receipt.

TUITION & FEES
Tuition $2,150
Room & Board $1,475
Activities & Materials fee $500
Enrollment fee $200

TOTAL $4,325
Full payment must be made by June 3, 2013

SCHOLARSHIPS
A limited number of partial merit-based scholarships are available for students. For scholarship details and to request a scholarship application, please call 215.965.4030 or email SADI@moore.edu.

WITHDRAWAL & REFUND POLICY
Written notification of withdrawal must be submitted to the Continuing Education Department. Please submit withdrawal notifications to SADI@moore.edu. Tuition refunds are not given if a student does not officially withdraw from the course. The enrollment fee is non-refundable. Tuition refunds are calculated according to the following schedule: 100% of program cost minus non-refundable enrollment fee prior to June 1; 70% of program cost minus non-refundable enrollment fee prior to June 15. No refund after June 15.

CONTACT US
For additional program information or to schedule a campus visit call 215.965.4030 or SADI@moore.edu.

Please check the appropriate boxes below.
☐ ANIMATION & ILLUSTRATION  ☐ FASHION DESIGN
☐ FINE ARTS: PAINTING & PRINTMAKING  ☐ PHOTOGRAPHY

First Name ___________________________ Last name ___________________________
Date of Birth ___________________________ Social Security Number ___________________________
Street Address ___________________________ City ___________ State _______ Zip ___________
Country (outside US only) ___________________________ Country Code ___________________________
Country of Citizenship ___________________________
Home Phone ___________________________ E-mail ___________________________
Cell Phone ___________________________
Current School ___________________________ Current grade ___________________________
(if home-schooled, please state) ___________________________
Expected year of graduation ___________________________ Art Teacher ___________________________
SAT or TOEFL (for international applicants only) score ___________________________

Parent/Guardian Name ___________________________
Parent/Guardian Street Address (if different from above) ___________________________
City ___________ State _______ Zip ___________
Country (outside US only) ___________________________
Home Phone ___________________________ E-mail ___________________________
Cell Phone ___________________________

Payment Amount Enclosed ___________________________
Payment Method ☐ Check ☐ Money Order ☐ Visa ☐ MasterCard
Credit Card # ___________________________ Exp. Date ___________________________
Name on Card ___________________________ Security Code ___________________________
Billing Address ___________________________
City ___________ State _______ Zip ___________

Where did you hear about the Summer Art & Design Institute?
☐ Internet ☐ Friend ☐ Teacher ☐ Received Brochure Mailing ☐ Other

Where did you hear about the Summer Art & Design Institute?

CHECKLIST
☐ Completed enrollment form
☐ $200 enrollment fee
☐ Personal statement
☐ Copy of most recent report card
☐ SAT or TOEFL test scores (international applicants only)

Please submit to:
Continuing Education Department
Moore College of Art & Design
20th Street and The Parkway
Philadelphia, PA 19103
Tel 215.965.4030
Fax 215.965.4047
sadi@moore.edu