Dear Art Teacher,

It is always a pleasure to invite you to nominate a student for Moore College of Art & Design’s Visionary Woman Scholarship. This scholarship celebrates Moore’s mission of educating women for careers and leadership roles in art and design, and recognizing incoming first-year students who demonstrate exceptional artistic and academic potential. Each year, Moore presents the Visionary Woman Award to a special individual or individuals who have made significant contributions to the artistic community.

The 2012 Visionary Woman Awards recipients will be interior designer Victoria Hagan and graphic designer, writer, curator and critic Ellen Lupton.

Victoria Hagan is an interior designer and entrepreneur known for integrating architecture and interior design. Since founding her firm over 20 years ago, Hagan has designed private residences, residential developments, and corporate interiors. She is continually featured in publications such as Architectural Digest, Elle Décor, W, Town & Country, Harper’s Bazaar, Traditional Home, In Style and Interior Design. Hagan has been honored in Architectural Digest's "Top 100," was named Furniture Designer of the Year by Elle Décor in 2006 and was inducted into the Interior Design Hall of Fame in 2004.

Ellen Lupton is the director of the Center for Design Thinking and the Graphic Design MFA program at Maryland Institute College of Art. She also serves as a curator of contemporary design at the Cooper-Hewitt, National Design Museum. Honored in 2007 with an AIGA Gold Medal, Lupton lectures on design around the world and has produced numerous exhibitions and books, including Mechanical Brides: Women and Machines from Home to Office (1993), Mixing Messages: Graphic Design and Contemporary Culture (1996), and Skin: Surface, Substance + Design (2002). Her book Thinking with Type (2004) is used by students, designers, and educators worldwide.

In the spirit of this award, Moore recognizes an elite group of newly accepted students whose academic and artistic achievements demonstrate the potential for great success in the visual arts. Up to seven students will be selected to receive an additional merit scholarship of up to $16,000 each, distributed over four years of full-time study. This is in addition to other merit scholarships. Students who are awarded this scholarship often receive up to $88,000 in combined awards over 4 years.

A qualified candidate is one whose artistic ability and passion indicate the potential to make a significant impact in the visual arts. The student should be a strong achiever academically and plan on attending an art and design school in the fall of 2013. Please take a moment to complete the enclosed recommendation and nomination form and return it to the Admissions office by February 1st, 2013. Nominated students will then be contacted by the Moore College of Art & Design Admissions Office and will be considered for a Visionary Woman Scholarship once they have completed the application process. Nominated students must complete her application to Moore by March 1, 2013.

Thank you for your assistance in identifying strong candidates for the Visionary Woman Scholarship. Please feel free to contact me at hlee@moore.edu if you have any questions about the nomination process or our BFA program.

Sincerely,

Heeseung Lee
Director of Admissions and Enrollment Management
Moore College of Art & Design
Visionary Woman Scholarship Nomination
(For First-Year students entering college in the fall of 2013)
Deadline February 1, 2013

Date ___________________

Student’s Name ____________________________________________________________

Address ____________________________________________________________________

City________________________________________ State_______ Zip_______________

Telephone (               )_______________________________________________________

E-Mail _____________________________________________________________________

Teacher’s Name__________________________

School______________________________________________________________________

School Address_______________________________________________________________

City________________________________________ State_________ Zip_______________

Daytime Phone (                 )_________________________________________________

E-Mail _____________________________________________________________________

Letter of Recommendation

Please include this form and a letter of recommendation for the candidate as part of the nomination process. The letter should address the student’s artistic achievement, areas of interest within art and design, extra-curricular activities, success in the classroom, and desire to pursue a degree in art.