Summer Art & Design Institute

June 24–July 21, 2012

Pre-College Residency Program in Art & Design for High School Women

MOORE COLLEGE OF ART & DESIGN
Inspiring Careers
The Summer Art & Design Institute is a residential four-week pre-college program open to young women who have just completed their sophomore, junior or senior year of high school. The Institute allows dedicated students who are passionate about their artwork to spend four weeks immersed in an intense college art school experience. Benefits of participating in the pre-college institute include:

- Previewing an art and design curriculum through classes modeled after Moore’s bachelor of fine arts program.
- Focused attention on a specialized area of interest: Animation & Illustration, Fashion Design, Fine Arts: Painting & Printmaking, or Photography.
- The development of finished art and design pieces for a student's formal college admission portfolio.
- Exposure to the vibrant and exciting larger arts community in Philadelphia.
- 3.0 college credits upon successful completion of the program.

Contact us for additional program information or to schedule a campus visit at 215.965.4030 or sadi@moore.edu. We look forward to welcoming you to Moore’s vibrant Philadelphia campus!

“SADI was beyond my dreams. I had fun, learned so much and made great friends and life-long memories.”
– A. Brown, SADI 2011 Student
The Program

Students choose a specialized studio area for a concentrated period of study. The concentration allows students to grow in a specific area during the four-week program. All concentrations are studio classes modeled after Moore's BFA program, i.e. six hours of studio devoted to one class each day. This allows SADI students to preview a bachelor of fine arts curriculum.

CONCENTRATIONS (students pick one)

Animation & Illustration
Learn the fundamentals of telling a story through pictures and transform ideas into creative artwork. Character design and the mechanics of motion are explored through the lens of digitized traditional artwork. The fundamental principles of visual expression and communication are conveyed, ultimately creating an illustrated piece and a unique short digital animation.

Fashion Design
Explore the world of fashion design through concept development, fashion illustration, pattern-making, and garment construction. Studio demonstrations of techniques enable students to work independently as they push their limits of creativity to produce unique and inspirational garments. Students should have basic sewing skills.

Fine Arts: Painting & Printmaking
Gain a strong foundation in two-dimensional art through the focused study of painting and printmaking. Using a variety of materials, techniques and tools student learn both relief and screen printing. Students will also create work from the figure, still-life setups and landscape through advanced techniques in oil painting. Guided exploration in printmaking and painting will strengthen their technical skills and visual expression.

Photography
Work across traditional darkroom photography and digital photography to develop technical and aesthetic skills. Students will become skilled in the subtleties of light, shadow, shape and texture. Coursework covers camera techniques, lighting methods, proper exposure, darkroom experience, and Adobe Photoshop software. Students must bring their own 35 mm camera with manual exposure capability.

ADVENTAGES OF MOORE’S SUMMER ART & DESIGN INSTITUTE:
• Small class sizes and a focused curriculum
• Weekly art seminar electives in areas such as life drawing
• Career clinics offered by Moore’s Career Center
• Portfolio presentations and reviews offered by Moore’s trained Admissions Counselors
• After-class activities and weekend day trips included
• All art supplies and materials included with the exception of fabric and notions for fashion design students
• Earn 3.0 college credits upon successful completion
• SADI faculty are also Moore’s bachelor of fine arts faculty. They are distinguished artists, designers, and educators who are committed to sharing their knowledge of art and design.
• SADI staff includes residential assistants and studio assistants that are chosen to work with the institute based on their educational expertise and their desire to share their college experience.

“You sometimes will see a slight uncertainty in the eyes of a SADI student on the first day. But we encourage each student to create a project in their own style and in a whirlwind four weeks they settle in, grow confident, create unique artwork and form close friendships.”
—A. Hoffman & R. Harrington
Animation & Illustration SADI Faculty
Moore BFA Faculty
The Schedule

• Specialized Studio Classes
• Weekly Art Seminar Electives
• Guest Speaker Lunches
• Career Clinics
• College Admissions Presentations
• Portfolio Reviews

The SADI schedule of activities supports students’ development of a strong portfolio for art and design college admission. Demonstrations, homework assignments, studio work, critiques, and projects support this intense four-week learning experience.

SAMPLE SCHEDULE
Monday – Thursday
Breakfast  7:45 – 8:30 am
Studio Class  8:30 – 11:30 am
Lunch  11:30 am – 12:30 pm
Studio Class  12:30 – 3:30 pm
After-class Activity/Free Time  3:30 – 5:30 pm
Dinner  5:30 – 6:30 pm
Studio  6:30 – 10:00 pm

Friday
Breakfast  7:45 – 8:30 am
Weekly Art Seminar  8:30 – 11:30 am
Lunch  11:30 am – 12:30 pm
Weekly Art Seminar/Studio  12:30 – 3:30 pm
Dinner  5:30 – 6:30 pm
Gallery Visits  6:30 pm

Saturday
Brunch  11 am – 12 pm
Optional Field Trip  5 – 6 pm
Dinner

Sunday
Brunch  11 am – 12 pm
Dinner  5 – 6 pm
Free Time!

SADI students use Sundays to explore Philadelphia, work in the studio, complete assignments and visit with family.

Visit the SADI facebook page at SADI at Moore College of Art & Design to see photos and additional information.
The Student Experience

Philadelphia’s Museum District
Moore College of Art & Design is located in the heart of Philadelphia’s museum district on The Benjamin Franklin Parkway. The Rodin Museum, the Philadelphia Museum of Art, the Free Library of Philadelphia, the Franklin Institute and the Academy of Natural Sciences are just steps away. Philadelphia is rich in history, art and culture and named “America’s Next Great City” by National Geographic Traveler. The institute takes advantage of the wealth of artistic and cultural opportunities at our door step with after-class activities and off-site class excursions that support the curriculum and the program experience. Artists’ studio tours, museum and gallery visits expose students to Philadelphia’s large and vibrant arts community.

City as Campus
Philadelphia’s diverse and lively neighborhoods are an extension of Moore’s campus. Students visit the Italian Market, Chinatown, Avenue of the Arts, Old City and more which offer a multitude of galleries, shops and restaurants. Nearby, the beautiful parks and Schuylkill River is the ultimate spot for sketching, exercising and socializing with new friends and fellow artists you’ll meet at Moore!

After-class & Weekend Activities
The program includes required and optional activities such as artists’ studio tours, museum and gallery visits and other exciting cultural events that expose students to the larger arts community in Philadelphia and enhance the pre-college experience. The summer is a special time in Philadelphia. The July Fourth Welcome America celebrations take place with fireworks, concerts and more just steps from Moore College. Old City First Friday affords the perfect opportunity to join throngs of art lovers in wandering the 40+ galleries in Old City. And free summer concerts at Penns Landing Festival Pier provide plenty of musical opportunities.

Student “Art Walk” Exhibition & Certificate Reception
The Summer Art & Design Institute culminates with the “art walk” and certificate reception. The art walk takes invited family, friends and guests throughout the college community into studio and gallery space to view multiple student works created during the program. This is a celebratory event to honor the accomplishments of the students.

“SADI has helped my high school art students immensely. Many of their college portfolio pieces were from SADI.”
– L. Harned, Art Teacher, Long Island, NY
Moore’s History & Mission
Moore College of Art & Design is dedicated to excellence in art and design. Founded in 1848, Moore is the first and only visual arts college for women in the United States and the only professional college of art and design in Philadelphia devoted solely to the visual arts. Through its undergraduate bachelor of fine arts degrees for women, its coeducational graduate programs and wide-ranging continuing education for youth, young adults and adults, Moore cultivates creativity, promotes scholarship and prepares its students for professional careers in the arts by emphasizing critical thinking, problem solving, risk-taking and strong communication skills.

Moore’s Campus
Summer Art & Design Institute classes are held on Moore’s campus in studio and classroom space. Assigned studio space for each concentration enable students to complete out-of-class assignments and projects. Students have access to The Connelly Library, The Penny & Bob Fox Center for Digital Arts, and The Galleries at Moore.

The library provides a full array of print and electronic resources covering fine and design arts to support the educational curriculum and goals. The core collection consists of over 45,000 monographs and more than 100 current journal titles as well as various multimedia materials. Moore’s campus is wireless so students have anywhere, anytime access to the internet. Students learn on the latest technology whether in computer labs equipped with high-end Mac and PC hardware and software including Adobe Creative Suite programs; in the fashion studio working on industry appropriate sewing machines and sergers; or in the black and white darkroom with Beseler enlargers capable of printing 35mm to 4” x 5” negatives.

The Galleries at Moore are a leading Philadelphia venue for innovative contemporary art and design. With six exhibition spaces throughout the campus, students have the opportunity to experience and explore the work of established and emerging regional, national and international contemporary artists and designers.

Dining Services
Sage Dining Services creates delicious meals for all residential students. Menu options are available for vegetarians and vegans. Weekly and daily menus are always posted outside the Dining Services office. Students are able to dine in the main dining hall or the outdoor courtyard. Many students take advantage of Moore’s location along the scenic Benjamin Franklin Parkway to eat in Aviator Park or next to Logan Fountain, both steps outside the campus.

Residential Life
The Summer Art & Design Institute is a residency program and students are expected to live on campus. All participants are housed on Moore’s campus in close proximity to Moore’s classroom, studio and college facilities. Students reside in suites of two bedrooms with an adjoining bathroom in the middle. All rooms are intended to be double occupancy. Each room is equipped with built-in dressers and closets; two twin beds; two desk units and chairs; and microfridge (microwave and refrigerator/freezer unit). Two students share each room, four students share a suite. Laundry facilities, lounge areas and vending machines are located throughout the residence hall. Security and residence life staff are on duty 24-hours a day.

“Your staff have a good balance between supervision and independence. My daughter has had the opportunity to spread her wings. Even though she’s on the other side of the country, I’ve felt like she was in good hands”
– A. Plummer, SADI 2011 Parent
Important Dates

September 2011
Enrollment opens.

April 30, 2012
Priority Enrollment Deadline – Applications will be received after the priority deadline if there is space available in the program.

May 1, 2012
Housing and health forms are received and reviewed on an ongoing basis.

June 1, 2012
Full Balance Due.

June 24, 2012
Program Begins
8 – 10 am
10 am
11 am
2 – 5 pm
Students Move-in
Welcome Brunch for students and families
Parent Orientation
Student Orientation

June 25, 2012
Summer Art & Design Institute classes begin.

July 21, 2012
Noon – 2 pm
Student “Art Walk”
Exhibition & Reception

July 21, 2012
Official Program End.
Enrollment Information

WHO MAY ENROLL?

It is easy to enroll. There are no admission tests or portfolio requirements. The Summer Art & Design Institute is open to any United States high school female student who has completed her sophomore, junior or senior year of high school by June 2012. The Summer Art & Design Institute also welcomes international applicants.

All qualified, participating international students will be granted the Form I-20 from Moore College, with which the student can obtain an F-1 Visa for the duration of the program. To qualify for an I-20, the student must submit proof that she can pay for the program and expenses. A recent bank statement is acceptable. International students whose first language is not English must submit TOEFL or SAT scores. Minimum TOEFL test scores for the program are: 500 (paper-based exam); 173 (computer-based exam) and 61 (internet-based exam). Questions about the TOEFL test or obtaining a student visa should be directed to the Admissions Office at enroll@moore.edu or 215.965.4014.

Space is limited in each concentration so early enrollment is advised. Enrollment forms are processed on a first-come, first-serve basis and incomplete enrollment packages are not processed until all missing parts are supplied.

ENROLLMENT REQUIREMENTS

1. Completed enrollment form.
2. Copy of most recent report card.
3. Personal statement indicating your academic and artistic background, why you want to participate in the Summer Art & Design Institute and what you hope to gain from the experience.
4. $200 enrollment fee
5. For International Applicants Only – TOEFL (or SAT) test scores.

All enrollment forms are acknowledged within two weeks of receipt.

TUITION & FEES

Tuition $2070
Room & Board $1435
Activities & Materials fee $490
Enrollment fee $205

TOTAL $4200

Full payment must be made by June 1, 2012.

SCHOLARSHIPS

Applicants to the Summer Art & Design Institute are eligible to apply for partial tuition scholarships. For scholarship details and to request a scholarship application, please call 215.965.4030. The scholarship deadline is April 30, 2012.

WITHDRAWAL & REFUND POLICY

Written notification of withdrawal must be submitted to the Continuing Education Department. Please submit withdrawal notifications to sadi@moore.edu. Tuition refunds are not given if a student does not officially withdraw from the course. The enrollment fee is non-refundable. Tuition refunds are calculated according to the following schedule: 100% of program cost minus non-refundable enrollment fee prior to June 1; 80% of program cost minus non-refundable enrollment fee prior to June 15. No refund after June 15.

CONTACT US

For additional program information or to schedule a campus visit at 215.965.4030 or sadi@moore.edu.
Enrollment Form

Please check the appropriate boxes below.

☐ ANIMATION & ILLUSTRATION
☐ FINE ARTS: PAINTING & PRINTMAKING
☐ FASHION DESIGN
☐ PHOTOGRAPHY

First Name __________________________ Last name __________________________
Date of Birth ________________________ Social Security Number ____________________
Street Address ________________________
City ____________________________ State ______ Zip __________
Country (outside US only) __________________________ Country Code __________
Country of Citizenship __________________________
Home Phone __________________________ E-mail __________________________
Cell Phone __________________________
Current School ________________________ Current grade __________
(If home-schooled, please state)
Expected year of graduation ____________ Art Teacher __________________________
SAT or TOEFL (if English is not your first language) score ____________

Parent/Guardian Name __________________________
Parent/Guardian Street Address (if different from above) __________________________
City ____________________________ State ______ Zip __________
Country (outside US only) __________________________
Home Phone __________________________ E-mail __________________________
Cell Phone __________________________

Payment Amount Enclosed __________________________
Payment Method ☐ Check ☐ Money Order ☐ Visa ☐ MasterCard
Credit Card # __________________________ Exp. Date __________
Name on Card __________________________ Security Code __________
Billing Address __________________________
City ____________________________ State ______ Zip __________

Where did you hear about the Summer Art & Design Institute?
☐ Internet ☐ Friend ☐ Teacher ☐ Received Brochure Mailing ☐ Other

CHECKLIST
☐ Completed enrollment form
☐ $205 enrollment fee
☐ Personal statement
☐ Copy of most recent report card
☐ SAT or TOEFL test scores
   (international applicants only)

Please submit to:
Continuing Education Department
Moore College of Art & Design
20th Street and The Parkway
Philadelphia, PA 19103
Tel 215.965.4030
Fax 215.965.4047
sadi@moore.edu
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