Highlights of President Happy Craven Fernandez’s Tenure at Moore

**Enrollment growth** - a 29% increase in enrollment (425 in 1999 to an estimated 550 in 2011)

**Scholarships**
- **New endowed student scholarships** - over $3.5 million
  - $1 million endowed scholarship and international travel fellowship for a BFA student
  - $1 million endowment from the Annenberg Foundation for Young Artist Workshop students
  - $500,000 endowment for 5 competitive Internship Fellowships for BFA students
  - 20 other endowed scholarships or fellowships
- **New Visionary Woman Scholarships** (est. 2005) from the Visionary Woman Award annual gala awarded each year – 25 total
- **New Emerging Leaders in the Arts Scholarships** (est. 2005) – 53 total
- **New Business Scholars in the Arts Scholarship** (est. 2009) – 19 total

**Academic Innovations**
- **Two new majors**
  - Curatorial Studies – the only undergraduate Curatorial Studies major in the country
  - Photography & Digital Arts – a unique approach to photography and digital arts
- **Three new graduate programs** – Moore’s first graduate programs launched in summer 2009, each unique and all co-educational
  - MFA in Studio Art with an international focus
  - MA in Art Education with an Emphasis in Special Populations
  - MFA in Interior Design for individuals with bachelor’s degrees in fields other than interior design
- **Internships required** for all students in all majors – Moore is one of a handful of art and design colleges in the country that requires internships in all majors
- **Locks Career Center now a centerpiece** of support for educational growth and career development
- **The Art Shop at Moore**
  - Sells the work of emerging Moore artists (students and alumnae), and students gain experience in real-world arts marketing
- **New Emerging Leaders in the Arts program**
  - A selective four-year program that supports students’ leadership development so that they will have an impact on the arts community when they graduate.
- **New Business Scholars in the Arts program**
  - A selective two-year program that supports transfer students’ leadership and career development
- **New Culture in the Classroom program**
  - Connecting students to Philadelphia’s cultural scene and to working artists
Financial growth and stability

- **A 150% increase in net assets** – From $13 million in 1999 to nearly $33 million in 2010
- **From budget deficits to balanced budgets** – From a $567,000 dollar deficit to $2,409,600 million dollar surplus (this includes unrestricted surplus/deficit from operations on the audited financial statement)
- **43% increase in the endowment**
- **Completed $30 million Capital Campaign** – the first capital campaign in the College’s 160-year history

Facilities and Technology

- **Invested $27 million in sustainable building renovations and improvements**
  - Doubled studio and classroom and public spaces with expansion into Wilson Hall
  - Air conditioned Sarah Peter Hall and replaced 250 windows to save energy
  - Upgraded ventilation, lighting and meeting high standards for all health and safety measures
  - Renovated both residence halls and added sprinkler systems
- **Invested millions in technology** – approximately $3 million to enrich student experience
  - Wireless campus and laptops for all students and ranked faculty in 2006. (One of the first art and design schools to do so)
  - Sixteen new “smart” classrooms

Major investments in faculty salaries

- 32.5% increase in full-time faculty salaries over a six-year period
- Secured the first endowed professorship in College’s history

Expanded and strengthened the Board of Trustees and Managers

Enhanced Moore’s cultural position and role in Philadelphia

- **Created the national Visionary Woman Awards**, which honor outstanding women leaders in the arts and funds Visionary Woman Scholarships. Has honored 18 women leaders since 2003.
- **Two Moore Galleries at the Kimmel Center for the Performing Arts**
- **The Art Shop** sells work of Moore students and alumnae
- **The Sculpture Park** in front of Moore
- **BFA Commencement and Fashion Show held in Aviator Park**
- **Active leadership** of The Parkway Council, Greater Philadelphia Cultural Alliance, and Mayor Nutter’s Advisory Council on Arts, Culture and the Creative Economy