For more than 85 years, Moore’s fashion programs have prepared students for career success. Evolving in line with fashion itself, our programs are established as among the most distinguished in the nation. You will learn under the direction of esteemed faculty in the spacious studios and state-of-the-art technology center of our Fashion Design department, recently ranked by College Magazine at #3 among the top 10 fashion departments across the country. In addition to credit and noncredit coursework, we offer Fashion Studies certificates in Fashion & Visual Merchandising and Fashion Production & Technical Design.
FASHION & VISUAL MERCHANDISING COURSES

FASHION DESIGN ESSENTIALS
EVFT110 $980 Credit
EVFTA110 $750 Noncredit
This course addresses key foundation skills needed for success in all areas of the fashion world. Topics cover analyzing fashion trends, forecasting consumer demand, understanding garment construction techniques, and interpreting the styles of distinguished designers. Hands-on projects include building a fashion line, choosing a target market, creating a mood board, developing fashion sketches, and presenting a cumulative final project that can be used in your portfolio. No prerequisites.

HISTORY OF FASHION & FASHION TRENDS (online course)
EVFT203 $980 Credit
EVFTA203 $750 Noncredit
This survey of fashion introduces historic dress as inspiration and design resource for fashion design and fashion merchandising students. The evolution of silhouette and the cut and construction of garments are analyzed. Contemporary examples are compared to historic sources. Topics include design aesthetics, iconic design, key designers, the role of celebrity in modern fashion, sustainability, and the way in which fashion trends mirror contemporary values and culture. No prerequisites.

FASHION BUYING & MERCHANDISING
EVFT220 $980 Credit
EVFTA220 $750 Noncredit
This course examines the buying function and the differences of buyers’ responsibilities in various types of merchandising organizations. Meeting the needs of managers, business owners and account representatives, participants learn to buy and/or to communicate successfully with buyers. Topics include planning, inventory management, pricing, and vendor analysis. Emphasis is on the principles, procedures and techniques practiced by merchandisers of fashion goods in determining what assortments to buy and which resources to select. Prerequisites: Fashion Studies Foundation (or Fashion Design Essentials) and Retail Merchandising.

FASHION PROMOTION
EVFT303 $980 Credit
EVFTA303 $750 Noncredit
This course provides a foundation in the principles of fashion retailing communication. It is designed to acquaint participants with a range of promotional activities including visual merchandising and fashion shows. Topics include the characteristics of consumer purchasing behavior. Emphasis is on the practical application of strategies and techniques for promoting goods, services, and ideas within the industry. Prerequisites: Fashion Studies Foundation (or Fashion Design Essentials) and Retail Merchandising.
DIGITAL PHOTOGRAPHY FOR FASHION
EVFT115 $980 Credit
EVFTA115 $750 Noncredit
Learn how to create beautiful product images and photographic techniques for constructing a recognizable style. Projects focus on best practices for developing editorial, high fashion, catalog and e-commerce images that highlight unique selling points and create interest. Areas covered include garment preparation, use of mannequins or live models, image count, lighting, camera settings, web-ready color space profiles and editing. No prerequisites.

VISUAL MERCHANDISING
EVFT218 $980 Credit
EVFTA218 $750 Noncredit
Visual merchandising is the art of presenting products in both physical and digital environments and is a key part of the marketing operation of all major retailers. Projects focus on learning visual strategies for promoting products in stores, catalogs and online. Areas covered include window display, store design, product styling, as well as communicating brand strategy through methods of graphic communication. Prerequisite: Fashion Design Essentials & Digital Design or equivalent knowledge.

DIGITAL DESIGN
DM101 $980 Credit
DMA101 $750 Noncredit
Develop proficiency in operating the Mac while learning the basic design tools and protocols of Adobe Creative Suite’s major programs. There is a combined emphasis on acquiring hardware and software skills with an understanding of design fundamentals in contemporary digital design. Hands-on projects include creating, importing and editing images, as well as text and graphics in a variety of formats to develop a better understanding of computer-aided design, digital workflow and visual communication. Prerequisite: Basic computer and internet navigation skills. Note: Certificate students who do not need this course may substitute another course at any time during their program.

PRINCIPLES OF INTERIOR DESIGN
EVIDC200 $980 Credit
EVIDCA200 $750 Noncredit
This studio course focuses on the fundamental principles of interior design, as well as the responsibilities and business aspects of the profession. Hands-on projects for both residential and commercial spaces develop skills in applying visual design schemes that integrate color, materials, and textures. Topics include using core elements (scale, proportion, light, and the interdependence of space and form) to translate functional, aesthetic and expressive objectives into creative design solutions. Developing insight into environmental factors such as location and culture and other methods for meeting client needs are explored. No prerequisites.
FASHION DESIGN ESSENTIALS
EVFT110 $980 Credit
EVFTA110 $750 Noncredit
This course addresses key foundation skills needed for success in all areas of the fashion world. Topics cover analyzing fashion trends, forecasting consumer demand, understanding garment construction techniques, and interpreting the styles of distinguished designers. Hands-on projects include building a fashion line, choosing a target market, creating a mood board, developing fashion sketches, and presenting a cumulative final project that can be used in your portfolio. No prerequisites.

DESIGN SUSTAINABILITY
EVFT116 $980 Credit
EVFTA116 $750 Noncredit
In this course students are introduced to the design sustainability system. This course covers current sustainability frameworks, principles, and materials assessments, as well as the history and logic behind them, providing students with useful research tools to apply to the ever-changing demands of sustainable design, business, development, and policymaking. No prerequisites.

CAD FOR PATTERNMAKING
EVFT103 $980 Credit
EVFTA103 $750 Noncredit
This course provides hands-on experience in computer-aided patternmaking with a focus on its creative potential and industry-standard techniques. Participants develop flat patterns using state-of-the-art software that advances skills in patternmaking, marker making, and grading. Projects focus on digitizing, creating block patterns, using X and Y grading, and setting up size range rule tables for advanced pattern development. Students create size layouts for cutting and use a plotter for printing final patterns. The Lectra/Modaris system is taught in a PC lab. Class size limited to 12. Prerequisite: Construction Techniques.

CONSTRUCTION TECHNIQUES
EVFT114 $980 Credit
EVFTA114 $750 Noncredit
Students are introduced to a variety of industry-level clothing construction techniques including hand stitched and machine sewn seams, seam finishes, and hems. Seams include the quarter double turn, French, flat fell, crack stitch, basting, and blind stitch. Construction skills include facings, buttonholes, zippers, darts, waistband applications, and pressing techniques. Students become acquainted with selvage, grainline, shearing, and pleating. Projects include completion of a shell and a skirt. Access to a sewing machine to complete work between class meetings is required. Class size is limited to 12. No prerequisites.
CAD FOR APPAREL
EVFT221 $980 Credit
EVFTA221 $750 Noncredit
This course introduces the computer as a creative tool for fashion design students. The latest CAD fashion software will be taught with an emphasis on the way these programs are used in the fashion design industry. Students will learn to scan and manipulate images to create concept boards. Vector program (Adobe Illustrator) will be introduced as a means to develop a library of flat, technical sketches and illustrations. Prerequisites: Fashion Design Essentials & Construction Techniques.

CAD FOR TEXTILES
EVFT217 $980 Credit
EVFTA217 $750 Noncredit
This course focuses on textile structures and the production of surface designs, materials and techniques to build a strong foundation for contemporary practice in fibers. Students explore methods for research, ideation and problem-solving through discussion, drawing, digital software and material investigations. Prerequisite: CAD for Apparel.

PRODUCTION DESIGN
EVFT302 $980 Credit
EVFTA302 $750 Noncredit
This course teaches the students the research and analysis of political, historical and/or social events and their impact in the dress code. Students will also be given the opportunity to create their own line of clothing, which are critiqued by industry professionals. Students will develop design concepts through construction, draping, and pattern drafting. Garments are fitted on standard size models and critiqued by industry professionals. Industrial machinery is used in the translation of designs from 2D to 3D. Prerequisites: CAD for Apparel & CAD for Patternmaking.

TECHNICAL DESIGN
EVFT219 $980 Credit
EVFTA219 $750 Noncredit
This course focuses on elements used in the mass production of clothing. Students work in groups to choose an existing company; study its history, design philosophy, and customer base; and design a collection for a specific season, including spec sheets and technical packages for practical application. Prerequisite: CAD for Apparel.