

CE Young Artists Workshop Faculty (Graphic Design 101: Logos, Branding, & Media for Grades 9 – 12)

Moore College of Art & Design's Continuing Education department seeks adjunct faculty to teach **Graphic Design 101: Logos, Branding, & Media** for **youth learners grades 9 – 12**. This class will run on **Saturdays** from **September 28th** through **December 7th** from **1:00pm to 4:00pm**.

Course Description: *Develop graphic design skills by creating impressive logos, branding, and marketable media designs for real-world clients! Aspiring entrepreneurs will enjoy learning to market their art by creating business cards, postcards, posters, advertisements, multimedia projects and Instagram graphics. Learn to use imagery, color, type and composition to express messages with individual style while learning visual communication principles that are valuable in many fields.*

Students of Moore College of Art & Design Continuing Education Department's Young Artists Workshop (YAW) program explore their creativity in a beautiful campus setting. The program, founded in 1929, maintains a rich legacy of offering high-quality art and design educational experiences that are both fun and inspiring for youth and high school students in grades 3-12. All classes are studio based in Moore's BFA classes and labs – unique, modern facilities with state of the art equipment and technology.

The Continuing Education department is seeking instructors who can facilitate courses for youth participants. We are looking for teaching artists specializing in a range of disciplines including animation and illustration, digital arts, fashion design, fine arts, interior design, multimedia, entrepreneurial arts, and STEAM initiatives. In addition to proposals for individual instructors, we are open to course proposals for collaborative multi-disciplinary experiences taught by two instructors. As you are creating your unique course description, please review samples of previous courses listed below.

Instructors will work closely with Continuing Education staff, delivering an art-based curriculum in their area of expertise in a timely and organized manner. Instructors inspire and guide students in creating individual works of art to be exhibited at the conclusion of the course at a Friends and Family Day event.

Successful candidates for this position are creative, organized individuals. They are dedicated to their craft and have demonstrated ability as incredible instructors with a history of engaging students. Applicants for this position will have an undergraduate, graduate, teaching certification, and/or equivalent professional experience in one of the listed areas of study.

Minimum Acceptable Requirements

- Knowledge of history and techniques of the listed artistic disciplines;
- Ability to manage a classroom of 10-15 students;

- Ability to engage participants with multiple learning styles and varying artistic abilities;
- Ability to create curriculum that includes week-by-week lesson plans, goals for expected course outcomes, and facilitate classroom exhibition support as needed on the final day of class;
- Excellent classroom management skills;
- Exceptional written and oral communication skills necessary for managing requests for participant paperwork and ongoing communications between participants and Moore staff;
- Willingness to work collaboratively and in partnership with parents and staff;
- Willing to attain PA Child Abuse Report, PA Criminal Background Check, and FBI Check upon interview;
- 3 years teaching experience preferred, or equivalent professional experience

Interested candidates please send your resume, cover letter, and 10-week sample syllabus, to ce@moore.edu.