A College Credit Residency Program in Art and Design Exclusively for High School Women

JUNE 21 – JULY 18, 2015
“SADI has helped my high school art students immensely. Many of their college portfolio pieces were from this program.”

— L. Harned, Art Teacher, Long Island
The Summer Art & Design (SADI) Institute is a residential four-week college credit program open to young women who have just completed their sophomore, junior or senior year of high school. SADI allows dedicated students who share the same passion and interest in visual art to spend four weeks immersed in a formative and intense college art school experience.

**Benefits of participating in this pre-college Institute include:**

- A Moore BFA Scholarship in the amount of $2,500 annually for four years upon admittance and enrollment in the BFA program.
- 3.0 college credits upon successful completion of the program.
- The development of finished work for a student’s formal college admission portfolio.
- Exposure to the vibrant and exciting art and social community in Philadelphia.
- Focused attention on a specialized area of interest: Animation & Illustration, Fashion Design, Fine Arts: Painting & Printmaking or Photography.
- Previewing an art and design curriculum through classes modeled after Moore’s Bachelor of Fine Arts program.
Specialized Programs for Concentrated Study

You will choose one specialized studio area for a concentrated period of study during the four-week program: Animation & Illustration, Fashion Design, Fine Arts: Painting & Printmaking, or Photography. The small class size and focused concentration allows students to explore and experiment for in-depth artistic growth. All studio classes are modeled after Moore’s BFA program allowing students to preview a Bachelor of Fine Arts curriculum. Weekly drawing foundation and life drawing workshops provide additional portfolio development.
“I had an amazing time! I’m so happy with how the classes inspired me and how much my work has improved.”

— M. Hawkins, SADI 2014 student
The SADI schedule of activities supports a student’s development of a strong portfolio for art and design college admission. Demonstrations, homework assignments, studio work, critiques, and projects support this intense four-week learning experience.

Concentrations (students pick one):

**Animation & Illustration**
Using traditional methods and digital tools students become a storyteller spinning images instead of words to inspire an audience. While creating preliminary sketches, character designs, storyboards, key drawings and color comps, discover your own style and produce completed illustrations and/or digital animations.

**Fashion Design**
Create unique garments and print designs that reflect your individual aesthetic through the development of a strong fashion design foundation. Study garment construction, patternmaking, draping techniques, digital design and fashion illustration. Learn to approach your projects with problem solving solutions, commitment and imagination. Students must have basic sewing skills.

“Our daughter is enjoying her time at Moore. She really seems to be thriving.”
— C. Woodrow, parent
Fine Arts: Painting & Printmaking

Gain a strong foundation in two-dimensional art through the focused study of painting and printmaking. Create paintings from the figure, still-life, and landscape through advanced painting techniques. Using a variety of materials and techniques students also learn relief and silk-screen printing as well as etching and will complete a print edition. Guided exploration in printmaking and painting will strengthen technical skills and visual expression.

Photography

Learn about the subtleties of light, shadow, shape and texture as you work across traditional photography and digital photography to develop technical and aesthetic skills. Coursework covers camera techniques, lighting methods, proper exposure, darkroom experience, Adobe Photoshop and experimentation to produce photographic work that can be applied to print and digital media. Students must bring their own digital cameras.

View sample SADI student work, photos and animations under the youth programs, pre-college program section of Moore’s website, moore.edu/sadi
EXPERIENCE

Specialized Studio Classes
Weekly Art Seminar Lectures
Life Drawing and Drawing Foundation Workshops
Guest Speaker Lunches
Career Clinics
College Admissions Presentations
Portfolio Reviews
Art supplies and all after-class/weekend activities are included
“As a professional designer, BFA faculty member and Moore alum, I enjoy having the opportunity to teach in SADI. There is something special about seeing that first “fire for fashion”. Students come in with a desire to excel and gain an introduction to fashion design based on current industry standards. I love seeing their new found confidence and zeal for fashion. Moore Girls Rock!”

— M. Dia, Fashion Design SADI Faculty, Moore BFA Faculty
History & Mission
Moore College of Art & Design is dedicated to excellence in art and design. Founded in 1848, Moore is the first and only visual arts college for women in the United States and the only professional college of art and design in Philadelphia devoted solely to the visual arts.

Philadelphia’s Museum District
Moore College of Art & Design is located in the heart of Philadelphia’s museum district on The Benjamin Franklin Parkway. The Institute takes advantage of the wealth of artistic and cultural opportunities at our door step with after-class activities and off-site class excursions that support the curriculum and the program experience. Artists’ studio tours, museum and gallery visits expose students to Philadelphia’s large and vibrant arts community.
Moore’s Campus

Philadelphia’s diverse and lively neighborhoods are an extension of Moore’s campus. Students may visit The Italian Market, Chinatown, Avenue of the Arts, Old City and more for a multitude of galleries, shops and restaurants. The beautiful Fairmount Park and Schuylkill River, both nearby, provide ultimate spots for sketching, exercising and socializing with new friends and fellow artists you’ll meet at Moore!

Summer Art & Design Institute classes are held on Moore’s campus in studio and classroom spaces. Assigned studio space for each concentration enables students to complete out-of-class assignments and projects. Students have access to The Connelly Library, The Penny & Bob Fox Center for Digital Arts, and The Galleries at Moore.

Sage Dining Services creates delicious meals for all residential students. Menu options are available for vegetarians and vegans. Students dine in the cafeteria, the outdoor courtyards or may take advantage of Moore’s location along the scenic Benjamin Franklin Parkway to eat in Aviator Park or next to Logan Square Swann Fountain, both steps outside the campus.
Residential Life

The Summer Art & Design Institute is a residency program and students are expected to live on campus. All participants are housed on Moore’s campus in close proximity to Moore’s classroom, studio and college facilities. Students reside in suites of two bedrooms with an adjoining bathroom in the middle. Each room is equipped with built-in dressers and closets; two twin beds, two desk units and chairs, and microfridge (microwave and refrigerator/freezer unit). Two students share each room, four students share a suite. Laundry facilities, lounge areas and vending machines are located throughout the residence hall. Security and residence life staff are on duty 24-hours a day.

COME SEE FOR YOURSELF

To schedule a campus visit, or for more information, contact us at 215.965.4030 or SADI@moore.edu.
After-Class & Weekend Activities

The program includes required and optional activities such as artists’ studio tours, museum and gallery visits and other exciting cultural events that expose students to the larger arts community in Philadelphia and enhance the pre-college experience.

Student Exhibition & Certificate Reception

The Summer Art & Design Institute culminates with an exhibition and reception. Students exhibit their work throughout Moore’s campus for invited family and friends to view student work created during the program.

IMPORTANT DATES

September 2014: Enrollment opens

April 2015: Housing and health forms are received and reviewed on an ongoing basis

April 30, 2015: Priority Enrollment Deadline: Applications are received after the priority deadline if there is space available in the requested concentration

June 1, 2015: Full Balance Due

June 21, 2015: Program Begins
8 am – 10 am ... Students Move-in
10 am ................. Welcome Brunch for students and families
11 am ............... Parent Orientation
2 pm – 5 pm ....... Student Orientation

June 22, 2015: Summer Art & Design Institute classes begin

July 18, 2015: Student Exhibition & Reception
Noon – 2 pm
Official Program End
WHO MAY ENROLL?

It is easy to enroll. There are no admission tests or portfolio requirements. The Summer Art & Design Institute is open to any high school female student who has completed her sophomore, junior or senior year of high school by June 2014. The Summer Art & Design Institute also welcomes international applicants.

All qualified, participating international students will be granted the Form I-20 from Moore, with which the student can obtain an F-1 Visa for the duration of the program. To qualify for an I-20, the student must submit proof that she can pay for the program and expenses. A recent bank statement is acceptable. International students whose first language is not English must submit TOEFL or SAT scores. Minimum TOEFL test scores for the program are: 500 (paper-based exam); 173 (computer-based exam) and 61 (internet-based exam). Questions about the TOEFL test or obtaining a student visa should be directed to the Admissions Office at enroll@moore.edu or 215-965-4014.

Space is limited in each concentration so early enrollment is advised. Enrollment forms are processed on a first-come, first-serve basis and incomplete enrollment packages are not processed until all missing parts are supplied.

ENROLLMENT REQUIREMENTS
1. Completed enrollment form.
2. Copy of most recent report card.
3. Personal statement indicating your academic and artistic background, why you want to participate in the Summer Art & Design Institute and what you hope to gain from the experience.
4. $200 enrollment fee (non-refundable)
5. For International Applicants Only – TOEFL (or SAT) test scores.

TUITION & FEES
Tuition: $2,325
Room & Board: $1,585
Activities & Materials fee: $540
Enrollment fee: $200
TOTAL: $4,650

Full payment must be made by June 1, 2015.

SCHOLARSHIPS
A limited number of partial merit-based scholarships are available for students. For scholarship details and to request a scholarship application, please call 215-965-4030 or email SADI@moore.edu.

WITHDRAWAL AND REFUND POLICY
Written notification of withdrawal must be submitted to the Continuing Education Department. Please submit withdrawal notifications to SADI@moore.edu. Tuition refunds are not given if a student does not officially withdraw from the course. The enrollment fee is non-refundable. Tuition refunds are calculated according to the following schedule: 100% of program cost minus non-refundable enrollment fee prior to June 1; 70% of program cost minus non-refundable enrollment fee prior to June 15. No refund after June 15.

CONTACT US
For additional program information or to schedule a campus visit call 215-965-4030 or SADI@moore.edu.
ENROLLMENT FORM

Please submit to:
Continuing Education Department
Moore College of Art & Design
20th Street and The Parkway
Philadelphia, PA 19103
Tel 215.965.4030
Fax 215.965.4047
sadi@moore.edu

CHECKLIST
☐ Completed enrollment form
☐ $200 enrollment fee
☐ Personal statement
☐ Copy of most recent report card
☐ SAT or TOEFL test scores
   (international applicants only)

Please submit to:
Continuing Education Department
Moore College of Art & Design
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Philadelphia, PA 19103
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Fax 215.965.4047
sadi@moore.edu
Continuing Education
Moore College of Art & Design
20th Street and The Parkway
Philadelphia, PA 19103-1179
Phone 215.965.4030 Fax 215.965.4047 sadi@moore.edu

and of course, HAVE FUN
Summer Art & Design Institute Enroll now at moore.edu/sadi
Call 215.965.4030 for information or to schedule a campus visit.

DISCOVER YOUR PASSION
CREATE ART
EXPERIENCE COLLEGE

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