LONDON NOW: FASHION IN THE CITY

Offered by Moore College of Art & Design, in partnership with Arcadia University London Center in London, UK.

PROGRAM HIGHLIGHTS
This unique program is designed for students who want to study historical and contemporary fashion styles in London.

• Study costume history, fashion illustration and design, trend forecasting and fashion publishing in London!

• This three-week, three-credit course uses London as its classroom, with visits to museums, galleries, markets and studios complemented by a series of visiting lectures.

• Students will learn how fashion illustration is used within the fashion industry for communicative and decorative purposes.

• This program is for all art majors with a background in drawing and life drawing.

The program is ‘Londoncentric’, exploring London’s rich artistic and fashion connections and cultural treasures.

OVERVIEW
Throughout the course, students will create and assemble a portfolio of fashion illustrations and will gain an understanding of basic to intermediate fashion illustration techniques, along with the ability to contextualize their work within the current fashion climate.

WWW.ARCADIA.EDU/ABROAD/MOOREFASHION
FIELD STUDIES

Class field study may include visits to such venues as:

- Retail visits to both high street stores and high fashion boutiques
- Fashion Designer Visits – Duru Oluwu and Vivienne Westwood
- Design Museum
- Victoria and Albert Museum
- *Elle UK* magazine

FAST FACTS

**Dates:** July 28 - August 16, 2014  
**Duration:** 3 weeks (45 hrs)  
**Application Deadline:** March 31  
**Credits:** 3  
**Fee:** $3340  
**Housing:** Shared flats  
**Prerequisites:** Drawing/life drawing experience  

*Satisfies studio elective credits at Moore College of Art & Design.*

SCHOLARSHIPS

Moore College of Art & Design students are eligible for Arcadia scholarships. Please fill out the FAFSA form and indicate Moore College of Art & Design and Arcadia University on the form. Overall, The College of Global Studies at Arcadia University provides more than $2 million every year in financial aid and scholarships to students studying abroad. For more information, please contact Rosemary Hall: hallr@arcadia.edu.

FOR MORE INFORMATION - [WWW.ARCADIA.EDU/ABROAD/MOOREFASHION](http://WWW.ARCADIA.EDU/ABROAD/MOOREFASHION)

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ARCADIA LONDON CENTER

Located in Holborn, on the doorstep of the West End theatre district and Bloomsbury academic area, the London Center contains six classrooms, a seminar room, a student break-out area with TV and hot drinks machine, a computer lab as well as facilities for students to use their own laptops and to print and copy materials, and a quiet study room. Bloomsbury is a beautiful, affluent area of central London, with streets of stunning architecture running between a patch-work of tranquil public squares. Arcadia’s London Center shares its environs with world-leading academic institutions such as University College London, Birkbeck University, and the School of Oriental and African Studies.