

## STUDENT GOVERNMENT BLOG HELPS YOU KEEP IN TOUCH

Want to know what Moore's Student Government is up to? Check out its new blog at <http://moorestudentgovernment.blogspot.com/>.

Launched spring semester 2008, the blog keeps the Moore community up-to-date on SG's activities and encourages student feedback. It also has links to SG's Facebook page, the

Student Run Gallery blog and Residence Life's YouTube page.

"We are making progress and hope the new SG blog will be effective in providing regular feed-back and updates regarding progress," says Student Government President Becca Jennings. The new blog helps SG bridge that gap. Now, there's no reason for Moore students to miss out on what's going on and let Student Government know what they think about it!



Moore College of Art & Design  
**Student Government**  
Advocate. Empower. Improve.

going green . . . **moore**  
connections

You can now receive this newsletter online!  
To subscribe, email Jeanette Wintjen at [jwintjen@moore.edu](mailto:jwintjen@moore.edu)

## CONVOCATION 2008 LAUNCHES 160TH ANNIVERSARY YEAR



Convocation Speaker Pennsylvania's First Lady Judge Marjorie (Midge) O. Rendell (center) and Moore students.

Convocation began with a procession of first-year students led by faculty department chairs and a theatrical welcome by Moore Student Leaders. The presentation included large puppets, that they had created in coordination with Philadelphia's Spiral Q Puppet Theater. Moore President Happy Fernandez gave a welcome address, saying, "This year is a special one for Moore, as we remember and learn from our rich history, celebrate the vitality and health of our present and look ahead to create a vibrant future."

A picnic for the Moore community followed the ceremony, complete with a 160th birthday cake, balloons and live music. Everyone received a commemorative 160th T-shirt, designed by graphic design senior Jessica Zultewicz. Graphic design senior Theresa McGlaughlin's designs for street banners announced Moore's anniversary along Logan Square on The Parkway. "Seeing the banners and being in the presentation at the 160th Convocation was a proud moment," says Theresa. "The teamwork shown by student leaders sent a powerful message to the incoming class: Welcome to your new home."

On August 28, more than 300 members of the Moore community welcomed the Class of 2012 at Convocation 2008. It was an exciting start to Moore College of Art & Design's 160th Anniversary year, with many special exhibitions, activities and events planned for this celebratory year. The weather was sunny and breezy for the event held under a canopy tent in Aviator Park, across the street from the College.

Convocation speaker Pennsylvania's First Lady Judge Marjorie (Midge) O. Rendell praised Moore's founder Sarah Peter as a true pioneer. "Her progressive vision and this College's advancements are as inspiring today as they were when it was established in 1848," she said. "The past 160 years are a tribute to both [Moore's] mission to educate women for the careers in art and design and to the ongoing innovations and accomplishments of its graduates."



Student leaders walk with large-scale puppets as part of the procession at Convocation 2008.

## FALL CALENDAR

October 9, 10	Fall Break (no classes) Residence halls remain open with food service
October 13	Advising
October 15	Last day to withdraw from classes without penalty
Oct 20 – Nov 3	Registration for spring & travel courses
October 20	Open to post-bac and seniors
October 22	Open to juniors
October 24	Open to sophomores
October 26	Open to first-years
November 25	Food service ends after dinner for Thanksgiving Break
November 26	Stahl Hall and Sartain close at 12noon for Thanksgiving Break.
November 26 – 28	Thanksgiving Break (no classes)
November 30	Stahl Hall and Sartain open at 12noon Food service resumes at dinner
December 9	Study day – no classes
December 12	Last day of classes
December 15, 16	FINAL EXAMS
December 17, 18, 19	FINAL REVIEWS & CRITIQUES
December 19	End of the semester
December 19	Food service ends for the semester after dinner
December 20	Stahl Hall and Sartain close at 12noon
December 21	Final grades due
Dec 20 – Jan 4	Winter Break
January 16 – 19	Orientation for new students
January 16	Residence halls open for returning students

## INTERNSHIP PLUNGES STUDENT INTO ICE BOX EXHIBITION



Senior Jennifer Willet is currently interning with the Global Warming exhibition.

Sculptors has been a crash course in exhibition planning and management, and a way to fulfill her internship requirement. Jennifer has been working as a registrar for the *Global Warming* exhibition currently at the Ice Box project space.

Internships are required for all BFA programs at the College, and are an important part of career preparation. Jennifer got the post when independent curator Sheryl Harper, one of the exhibition

"Internships help students gain a better understanding of the discipline necessary for working in the creative industries. Employers also prefer students who have been tested and are ready from day one to meet the demands and deadlines of a busy workplace," says Belena Chapp, director of Moore's Locks Career Center for Women in the Arts. For Jennifer Willet, a senior curatorial studies major, an internship with Philadelphia

organizers, contacted Curatorial Studies Chair Janet Kaplan to see if a Moore student was available. The internship began in April 2008 and continues through November 15, when the show ends. Jennifer has been working directly with Leslie Kaufman, president of Philadelphia Sculptors, and Harper. "They're [Harper and Kaufman] including me in everything that happens," says the senior.

The exhibition features five international artists and ten juried artists each of whom created artwork commenting on the ramifications of climate change. Jennifer coordinated the shipping of artwork, arranged low-cost or donated accommodations for artists visiting Philadelphia, and helped coordinate the art installation at the Ice Box. She says, "One of the biggest challenges is keeping things organized—having to contact the artists in different locations in the US and abroad. I've also gotten a lot of experience presenting the case for Philadelphia Sculptors effectively to various institutions or establishments." Jennifer adds, "It's been a great talking to artists and finding out first-hand what the works mean to them. I've developed a lot of contacts, too."

*Global Warming* runs through November 15, in the Ice Box project space at the Crane Arts Building, 1400 North American Street, Philadelphia.

## WHERE ARE THEY NOW?



**KIMI KAPLOWITZ**  
CLASS OF 2006, FINE ARTS:3D

### CURRENTLY WORKS:

Working in the art department of Bent Image Lab, Portland, OR, an animation and live action production studio.

### CAREER START:

Interned in Summer 2006 as a puppet maker at Michael Curry Design, Portland, OR, and was eventually hired full time.

### CAREER HISTORY:

Following my work with Michael Curry Design, I interviewed with two other companies in Portland that specialize in stop motion animation. After working a few odd jobs, I was hired by Bent Image Lab to help fabricate a whale for director Todd Haynes' recent film about singer Bob Dylan, *I'm Not There*. I've worked there ever since.

### FAVORITE CLASS AT MOORE:

I can't say I had a favorite class; I had great instruction under several fabulous teachers at Moore and definitely received a well-rounded education. I began my freshman year uncertain as to which direction to go—I was interested in everything. But when I began my fine arts:3D design class with Jack Thompson, I realized that I was meant to pursue a major in sculpture.

### MOST REWARDING EXPERIENCE AT MOORE:

Applying for and receiving the Sarah Peter Fellowship and the Richard C. von Hess Fellowship/Scholarship. Both of these fellowships enabled me to branch out and experience internship and travel opportunities in New York City, Oregon and Germany. This gave me a glimpse into the film industry, puppetmaking and robotics in art and industry. It's why I am where I am today.

## FACULTY PROFILE: MEGAN HALSEY



Moore faculty member Megan Halsey, *Illustration*, with some of her children's books.

"I believe the greatest contribution I can make as a teacher is to help each student find her artistic voice," says Illustration instructor Megan Halsey. "That, and teaching them, how to make a living." As a successful professional illustrator, Megan Halsey brings real life experience to the classroom. Megan has taught at Moore for three years and currently teaches "Illustration for Children," "Junior Studio" and "Business for Illustrators."

After majoring in printmaking and illustration in college, Halsey took a course in children's book illustration. There she found the perfect match for her talent. This led to graduate school and, in 1989, to her first children's book. Since then she has published 44 children's books and won numerous awards including two Oppenheim Toy Newsletter Gold Awards and a gold award from the National Parenting Publication Association.



Students from Megan Halsey's *Illustration for Children* class with samples of their coursework.

Halsey also has had work published on book jackets and in magazines. Ever mindful of the need to diversify, she will launch a 19-piece giftware line in March 2009. Says Halsey, "I have recreated myself to become marketable in different areas of a tough business."

Halsey starts a class by looking for a germ of an idea or an artistic style in her students' work. Next, like an art director, she matches each student's particular strength with a story from her archives. For example, a classic fairy tale like *The Princess and the Pea* can have a comical bent with a cat for the heroine, or it can have an Indian theme—depending on the student's artistic voice. The final class project in "Illustration for Children" is a 32-page children's book, which involves everything from brainstorming ideas to creating final art for reproduction. Students must then make a professional presentation with a 'dummy' and final art to their peers, as if the students were speaking with a publisher.



An illustration by senior Amber Davis.

In "Business for Illustrators," Halsey emphasizes combining talent with business smarts and determination: "I joke, very seriously, about students finding their 'ka-ching' (the sound of a cash register)." Students learn to promote their strengths, and create promotional materials. They also gain experience in bookkeeping, insurance, invoicing, copyright and tax practices.

Halsey's students testify to the impact she has had on them. With Halsey's help, senior Elise Blair learned to combine her illustration and graphic design skills to develop a unique artistic identity. Senior illustration major Audrey Fox says, "Halsey knew just by looking at my art how to advise me. She's inspired me to continue to grow as an illustrator." Amber Davis sees Halsey as, "a true mentor and a true artist who speaks from her heart and mind."

## MEET THE MEMBERS OF THE 2008 STUDENT GOVERNMENT



Moore's Student Government members left to right: (back row) Tessa Guze, Sarah Wray, Michelle Robertson, Devin Pauley, Stephanie Cadena, Caitlin Kinnear and Ashley Miles. (front row) Christine Tong, Theresa McGlaughlin and Rebecca Jennings.

Student government (SG) is Moore's student-elected organization that works to address student concerns and improve the student experience. Officers are chosen each spring for a one year term that starts the following fall, student government members represent the student perspective on college-wide committees and attend leadership and issue-oriented conferences. This year's student government has five new and five returning representatives. The newly elected president, junior Fine Arts:2D major Rebecca Jennings, joined

student government last year, after serving as secretary on SG's executive committee. "I accepted this challenge because I value the student voice and am passionate about the future of our school," says Rebecca.

In the coming year, student government will pursue several goals: continuing to advocate for the needs of the student body, creating a forum for students to voice concerns and providing community-building events. "We want to see an increase in student involvement," Rebecca says. "We hope to accomplish this goal by continuing to

seek new outlets for students to express ideas and by keeping students involved throughout decision and problem-solving processes."

Student government also is giving first year students a greater voice. SG newcomer Devin Pauley has been named first-year advocate, a newly created position. "I feel there's a need for first years to have a group or club that they belong to that allows them to meet with each other and get to know each other throughout the

year," she says. "I'm planning fundraisers and social events to bring first years together for community service projects or to just socialize."



### Student Government:

Stephanie Cadena - Vice President  
Tessa Guze - Student Run Gallery Chair  
Rebecca Jennings - President  
Caitlin Kinnear - Secretary  
Theresa McGlaughlin - Commuter Advocate  
Ashley Miles - PR Representative  
Devin Pauley - First-Year Advocate  
Michelle Robertson - ASGA Representative  
Christine Tong - PR Representative  
Sarah Wray - Public Relations Director



Student Government President Rebecca Jennings.

## LEARNING THROUGH TEACHING

This summer, junior Fashion Design major Christine Tong taught a six-week workshop in art to Philadelphia schoolchildren as a result of winning Moore's Tiffany & Co. Women's Leadership Fellowship. The \$1,250 Tiffany Fellowship is open to sophomores and juniors who propose a project that develops leadership skills or gives them an opportunity to work with an innovative individual or organization. Christine proposed a collaboration with Aspire Arts, a non-profit organization that coordinates art education outreach programs.

The workshop not only taught kids the basics of art, but also taught Christine program organization, communications skills, goal development, logistics and finances, patience, flexibility and self-confidence: skills she will use in her future career as a fashion designer. Christine proposed and planned the entire workshop, while Aspire helped recruit students.

Christine was inspired to create the class after a visit to her alma mater, Central High School. She loved the art program at Central, but was disheartened that many schools lacked good art programs. "I created this program," she says.

"Because I wanted the children who want to learn about art to have an opportunity to do so for free."

Starting June 24, Christine taught a group of kids ages 5 to 7 art classes twice a week at the Gershman Hall building on the University of the Arts campus. The workshop was designed to develop kids' creative and cognitive abilities by teaching them basic art skills. Christine's lessons ranged from teaching how to draw shapes and lines to teaching the color wheel and how to mix colors.

Later in the workshop, basics gave way to craft projects such as creating origami and collages.

Workshop challenges included dealing with students with behavioral issues, and encouraging kids who often just give up to keep trying. "The biggest accomplishment was teaching, and allowing, the children to feel capable of anything and to say, 'I can,' rather than, 'I can't,'" says Christine. Best of all, the project was so successful, that many of the parents asked Christine whether she'll be teaching next year.



Tiffany & Co. Women's Leadership Fellowship winner Christina Tong used the award to organize and teach a summer art workshop for kids.