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MOORE

COLLEGE OF ART & DESIGN CONTINUING EDUCATION



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Continuing Education
20th Street and The Parkway
Philadelphia, PA 19103-1179

MOORE
COLLEGE OF ART & DESIGN
Inspiring Careers

CERTIFICATES
FASHION STUDIES
INTERIOR DESIGN
STUDIES
DIGITAL MEDIA FOR
PRINT & WEB
WEB DESIGN

SPRING QUARTER 2012:
April 16 – June 21

SUMMER QUARTER 2012:
July 16 – September 20



EDUCATING STUDENTS FOR CAREERS IN ART & DESIGN

Moore is uniquely suited to help you achieve your personal and career goals. With a 160-year legacy of educating students for careers in art and design, Moore is the only professional college of art and design in Philadelphia specializing entirely in the visual arts. Continuing Education's Art & Design Studios and Certificate Programs for men and women take place in modern facilities fitted with state of the art equipment and technology. An impressive roster of instructors is noteworthy for outstanding professional expertise and proven commitment to teaching. Moore is conveniently located at 20th Street and the Benjamin Franklin Parkway.

THIS IS MOORE

Moore's vibrant Philadelphia campus is home to a close-knit community. As an educational leader, Moore is committed to developing confident students with the professional skills to succeed. As a cultural leader, Moore promotes access to the arts throughout the region. The Galleries at Moore offer free exhibitions that introduce the work of significant regional, national and international artists.

Moore's academic programs include:

- Bachelor of Fine Arts Degree in nine art and design majors
- Graduate degrees in Art Education, Interior Design, and Studio Art
- Continuing Education Art & Design Studios and Certificate Programs
- Teachers Summer Institute for Art Educators
- Post-Baccalaureate Certificate in Art Education
- Youth and Pre-College Programs for Grades 1–12

**MEETING
YOUR
NEEDS**

WHY CHOOSE MOORE?

PRESTIGE

Moore College of Art & Design is distinguished for its outstanding programs in art and design with up to date content reflecting input from prominent educators and practicing professionals in relevant fields and cutting-edge industries.

FAST TRACK PROGRAMS

Students may earn a certificate in as little as one year, although there is no time limit for completion.

ADVANCED TECHNOLOGY

Students in digital classes logon at individual computer stations in Moore's state-of-the-art Fox Center for Digital Arts, Design Media, & Printing. The facilities are open to CE students with official IDs when not otherwise in use.

ACCESSIBILITY

Students have easy access to Moore's library, design studios and digital media labs. The Center City campus, just off Logan Square, is only three blocks from Suburban Station. Discounted parking is one block away.

INDIVIDUALIZED INSTRUCTION

Small class sizes mean individualized instruction and attention from outstanding professionals who are committed to meeting each student's needs.

COLLEGE-LEVEL CREDIT

College-level credit is preferred by employee tuition reimbursement programs and may be transferable toward an undergraduate degree or used as prerequisite credits for a graduate degree program. Teachers with Pennsylvania Certification may earn PA Act 48 credits.

Special Benefits for Certificate Students:

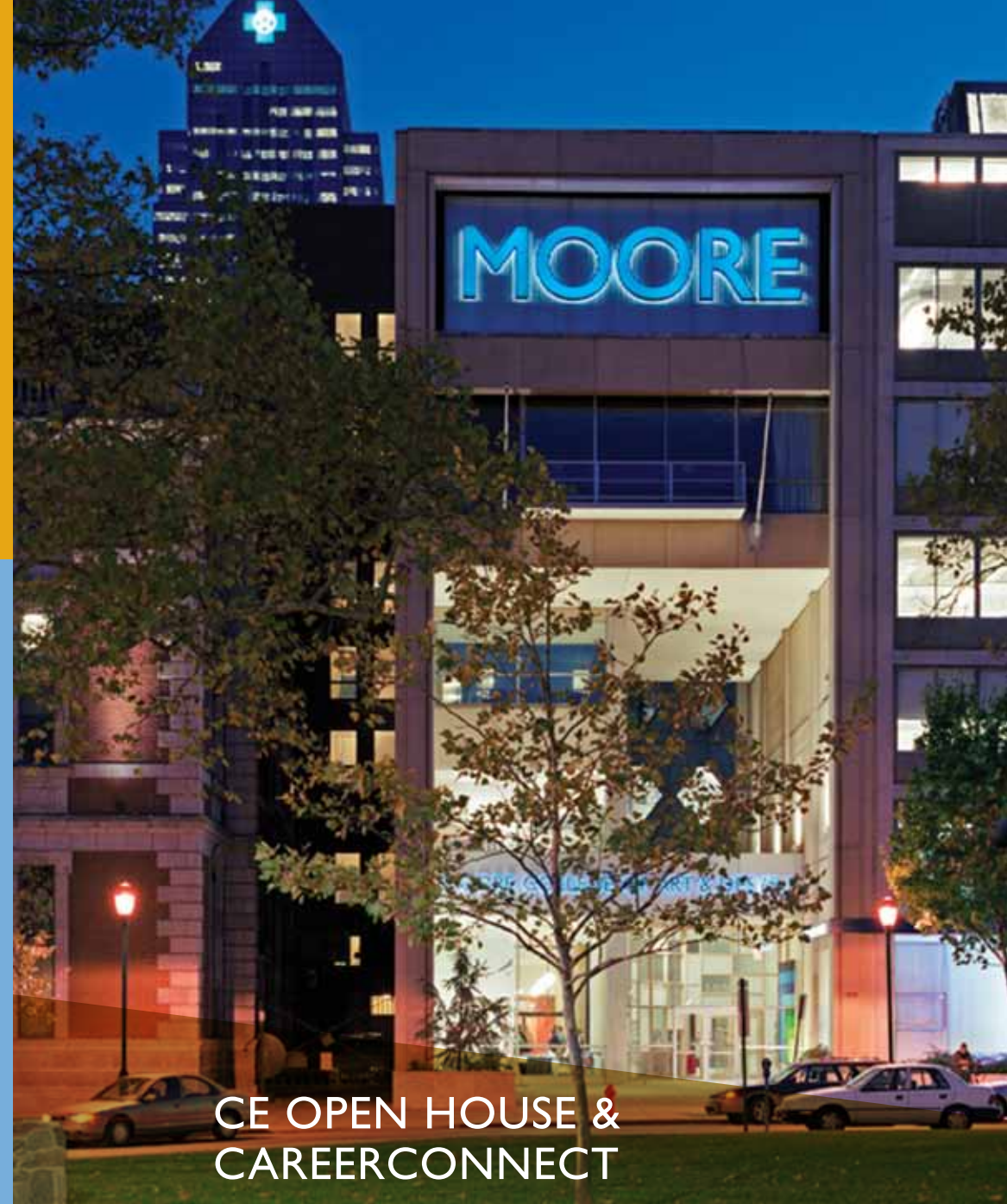
CAREER DEVELOPMENT

Certificate students receive lifetime assistance from the Locks Career Center whose professional staff offer coaching, resume/portfolio advising, and job search resources focused on artists and designers.

BECOME A MOORE ALUM

Certificate graduates are members of the Alumni Association sponsoring workshops, exhibitions, and other events that provide social and networking opportunities for area artists and designers.

Moore is a member of the Association of Independent Colleges of Art and Design and is accredited by the Middle States Commission on Higher Education and the National Association of Schools of Art and Design (NASAD).



CE OPEN HOUSE & CAREERCONNECT

SUNDAY, APRIL 1 FROM 2 – 4 PM

You are invited to CE's Open House and CareerConnect Information Session. Learn how you can become an important part of our community and have access to Moore's benefits and resources to further your personal and career goals.

Find out about Certificate Programs and courses in:

- Art & Design Studios
- Web Design
- Digital Media for Print & Web
- Fashion Studies: Apparel Construction
- Fashion Studies: Technical Design
- Interior Design Studies

Feel free to contact us if you have any questions ahead of time.

Judy Woodworth, Co-Director for Continuing Education

Marlise Tkaczuk, Program Coordinator

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SPRING AND SUMMER PROGRAMS

CALENDAR

SPRING QUARTER 2012

Sunday, April 1
Open House 2 – 4 pm

Monday, April 16
Spring Quarter begins

Monday, May 28
Memorial Day observed - no classes

Thursday, June 21
Spring Quarter ends
(final Monday class is June 25)

SUMMER QUARTER 2012

Monday, July 16
Summer Quarter begins

Monday, September 3
Labor Day observed – no classes

Thursday, September 20
Summer Quarter ends
(final Monday class is September 24)

REGISTRATION PERIOD

Both Spring and Summer registrations are accepted upon online publication of the catalog.

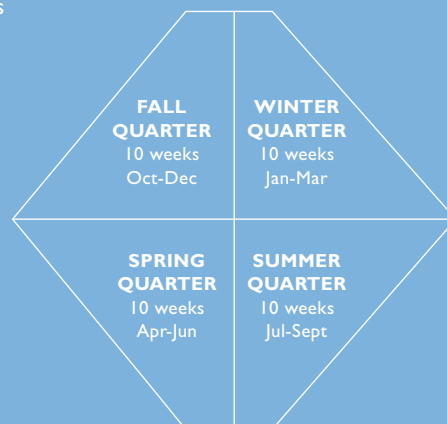
There is no registration deadline, but students are encouraged to register at least one week before classes begins to secure a place.

PROGRAM SCHEDULE

Moore's Continuing Education Programs are offered in four 10-week quarters annually.

Each catalog includes schedules for two quarters: Spring/Summer or Fall/Winter.

Courses are repeated in alternate quarters (Spring/Fall or Summer/Winter).



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It's Easy to Enroll

Depending on interests and goals, students are welcome to take courses individually or as part of a certificate program and in any order except where a prerequisite is indicated. Participants may enroll for undergraduate-level credit, noncredit, and PA Act 48 hours.

ART & DESIGN STUDIOS

The Art & Design Studios supplement certificate programs and offer adults the opportunity to expand their creativity in Moore's dynamic environment. The studios are designed to provide a relaxed, yet inspiring setting for practicing artists and beginners alike. The reasons for enrolling are as varied as the people who study with us. Some do it for fun. Others want to use new tools, improve a technique, or experiment with new media. Several courses meet portfolio and skill development requisites for entry into art and design degree programs. Programming fosters the re-envisioning of personal and professional creativity and project-based learning develops essential skills.

Graphic Design Studio

EVGD215 \$565 2 Credits
EVGDA215 \$395 Audit
Offered Spring Quarter
10 Tuesdays 6:30 – 9:30 pm
Instructor: Phillip Le

This course explores the potential of graphic design. Participants focus on the creation of a concept to amplify content while also developing sensitivity to the relationships between typography and image, symbolism, language and text. Throughout the course, emphasis shifts from idea generation and design theory to technical skills. Topics also include creative problem solving, design and color theory, graphic design history, and typography. Projects focus on the harmonization of all elements of design with a conscious understanding of the intention with which elements are chosen, organized and created. The course accommodates beginners and more advanced students who are building a portfolio. *No prerequisites.*

Textile Design Studio

EVTD264 \$565 2 Credits
EVTDA264 \$395 Audit
Offered Spring Quarter
10 Wednesdays 6:30 – 9:30 pm
Instructor: Kristine Go

This course integrates the process of designing textile prints and patterns with digital media applications as used in the fashion industry. Students gain experience developing ideas into finished designs while learning tools and techniques. Projects focus on creating surface print designs, textures, weave structures, yarn dye patterns, and color adjustments, as well as preparing prints for production through repeat and color separation methods. Design principles and pattern history are addressed. In addition, students develop effective presentation methods for conveying the end use of a print. *No prerequisites.*

Sustainable Interior Design Studio

EVIDC209 2 Credits \$565
EVIDCA209 Audit \$395
Offered Spring Quarter
10 Thursdays 6:30 – 9:30 pm
Instructor: Kara Angotti

This course is designed to acquaint participants with the language, philosophy, and underlying principles of sustainable design. Major aspects of creating environmental interiors are discussed and practices that encourage the development of ecological consciousness explored. Hands-on projects focus on various materials for environmental design, ways of evaluating the sustainability of the built environment – including the LEED rating system – and the role of interior design in creating a more sustainable world. This course is appropriate for anyone interested in interior design. *No prerequisites.*

Digital Photography Studio

DPH200 \$565 2 Credits
DPHA200 \$395 Audit
Offered Summer Quarter
10 Thursdays 6:30 – 9:30 pm
Instructor: Jenny Drumgoole

This course offers participants the opportunity to develop digital camera and darkroom skills, as well as techniques for producing creative photographic work. Hands-on projects encourage exploration of the medium's potential for expressive visual language while integrating the conceptual, aesthetic, and technical aspects of digital photography. The course accommodates beginners and experienced students who may wish to pursue a personal interest or just brush up on skills with the assistance of the instructor. *No prerequisites except experience with the MAC operating system.*

Jewelry & Small Metals Studio

EVME200 \$565 2 Credits
EVMEA200 \$395 Audit
Offered Summer Quarter
10 Tuesdays 6:30 – 9:30 pm
Instructor: Erin Williams

Open to all levels, this course emphasizes design and technical skills for making jewelry and small metal objects – both expressive and inventive art forms being viewed with increasing seriousness as the lines between fashion, jewelry, and small sculpture have intersected. Slide presentations and discussions provide an overview of contemporary and historical jewelry. Through demonstrations and hands-on experience, participants learn metalworking techniques and apply these techniques to projects to create jewelry and/or small-scale sculpture of the student's own design. *No prerequisites.*

Observational Drawing Studio

EVDR202 \$565 2 Credits
EVDR202 \$395 Audit
Offered Summer Quarter
10 Wednesdays 6:30 – 9:30 pm
Instructor: Jessie Boyko

This course focuses on the development of analytical seeing and methods for translating observation into drawings. Through a variety of projects including still life and interiors, students explore concepts of line, value, proportion, spatial relationships, and composition. Emphasis is on depicting forms in space. The course is designed to develop visual vocabulary, perceptive awareness, eye-hand coordination, and aesthetic sensibility. This course is appropriate for students interested in portfolio development in preparation for application to degree programs. *No prerequisites.*





CERTIFICATE PROGRAMS

Moore's Certificate Programs concentrate on providing adults with an efficient way to move their career forward in a select group of especially rewarding design fields. They offer the opportunity to develop expertise in a specific professional area within a manageable time commitment. A certificate from Moore College of Art & Design is a prestigious credential that helps you achieve your career goals. Certificate Programs offered are: **Web Design, Digital Media for Print & Web, Fashion Studies:Apparel Construction, Fashion Studies: Technical Design, and Interior Design Studies.**

Each program offers an efficient curriculum comprising an integrated and comprehensive sequence of eight courses that may be completed in one year, although there is not a time limit. The development of personal aesthetic vision and creative problem solving are encouraged alongside the development of technical proficiency. Certificate students earn undergraduate-level credit. Graduates are prepared to go forward in a creative and fulfilling career.

WEB DESIGN CERTIFICATE

This program prepares students with the technical understanding and proficiencies to work in the complex and continually evolving multimedia field of web design. Courses integrate creative design and visual communication skills with professional-level software expertise. The curriculum covers all phases of cutting-edge website design, development, and management. Advanced courses culminate in mastering sophisticated functionality for designing and building dynamic and large-scale client-centered websites, cultivating strategies for meeting client needs, and assembling a first-rate web portfolio.

DIGITAL MEDIA FOR PRINT & WEB CERTIFICATE

This program meets the needs of individuals who intend to work in areas requiring both print and web expertise. Courses integrate creative design and visual communication skills with professional-level software proficiencies in print and web graphics, production, and publishing. Working with page layout, design and composition, illustration, color, text/photo manipulation and interactivity, participants develop leading-edge aesthetic and technical abilities in designing and producing print publications and websites. Moore's innovative program is the first in the region to integrate instruction in both print and web design and the only one that may be completed in one year.

FASHION STUDIES CERTIFICATE

This program meets the needs of individuals with a passion for fashion seeking to acquire expertise for entering the fashion field, as well as for experienced professionals interested in developing specialized proficiencies. The core curriculum provides practical, technical, and marketable skills for contemporary apparel creation and production. Advanced courses include portfolio development projects. Participants may choose one of two tracks.

Apparel Construction Track: Designed for students who want to develop advanced skills in all aspects of garment construction in order to be able to take a design from concept to finished product either for themselves or for clients. It is appropriate for those interested in providing a much needed service of creating custom apparel; filling niche markets such as costume design and custom bridal; becoming part of an apparel company; or pursuing businesses of their own.

Technical Design Track: Prepares students to enter the fashion industry in the creative area of technical design and illustration. Experts in contemporary fashion methodologies, technical designers work hand-in-hand with fashion designers to translate concepts into overall packages for implementing the designer's vision. Technical designers are in demand in fashion specialty companies and many other kinds of retail companies that include segments involved in the manufacture and sale of clothing.

INTERIOR DESIGN STUDIES CERTIFICATE

This program meets the needs of individuals seeking new career opportunities or fulfilling a personal interest in interior design. Participants are prepared for a range of business possibilities that include working in a retail setting and starting their own practice. Emphasis is on problem solving, space planning, and communication/presentation expertise needed to serve clients. The curriculum develops professional competencies for creating and implementing all phases of an interior design project, as well as the discipline and organizational skills that are the foundation of a successful business. Design studios focus on the complex functions of the interior environment, the general principles of interior design, and the proficiencies to transform that information into a design solution. A project-based hands-on approach in a supportive environment throughout the program leads to the development of a professional portfolio.

See page 28 for "Becoming a Certificate Student."

Enrolling as a Non-Certificate Student

All courses in Certificate Programs are open to non-certificate students who wish to take courses on an individual basis for credit or noncredit.





SPECIAL DISCOUNT

Moore College of Art & Design is able to offer a special discount of 100% tuition for the last course taken in the Web Design or Digital Media for Print & Web Certificate.

DIGITAL DESIGN

Moore's Digital Design Program meets the needs of students who have varied educational and professional backgrounds and want to foster their creative sensibilities while building industry-specific training for the fields of print and web design. The curriculum provides professional-level software skills within the context of contemporary visual communication. Students learn in Moore's Fox Center for Digital Arts, Design Media & Printing with state-of-the-art equipment using the most current version of the Adobe Creative Suite. Coursework emphasizes hands-on projects aimed at developing cutting-edge technical proficiencies, conveying an individual aesthetic based on principles of good design, and establishing a strong foundation for building a portfolio.

Two certificates are offered: **Web Design** and **Digital Media for Print & Web**. Each program cultivates a thorough understanding and solid skills in planning and developing print and/or web projects. Six core courses common to both programs provide proficiencies in the use of digital design technologies required for success in the field. An additional two courses are specific to each program. Both certificates may be completed in one year and develop marketable skills for going forward in a creative and fulfilling career in print and/or web design either freelancing or working within industry. (See pages 8 and 28 for additional information).

Depending on your interests and goals, courses may be taken individually or as part of a Certificate Program and for undergraduate-level college credit or noncredit. The certificate path is ideal for someone seeking a structured program or a credential representing completion of a rigorous course of study from a prestigious professional college of art and design.

Web Design Certificate

This certificate prepares students with the technical understanding and proficiencies to work in the complex and continually evolving multimedia field of web design. Courses integrate creative design and visual communication skills with professional-level software proficiencies. The curriculum covers all phases of cutting-edge website design, development, and management. Advanced courses culminate in mastering sophisticated functionality for designing and building dynamic and large-scale client-centered websites, cultivating strategies for meeting client expectations, and assembling a sophisticated web portfolio.

Digital Media for Print & Web Certificate

This certificate meets the needs of individuals who intend to work in areas requiring both print and web design expertise. Courses integrate creative design and visual communication skills with professional-level software proficiencies. The curriculum provides industry specific training in print and web graphics, production, and publishing. Working with page layout, design and composition, illustration, color, text/photo manipulation and interactivity, participants develop leading-edge aesthetic and technical abilities in designing and producing print publications and websites. Moore's innovative program is the first in the region to integrate instruction in both print and web design and the only one that may be completed in one year.

Intro to Computer Graphics & Mac Environment

DMI101 \$980 2 Credits

DMA101 \$685 Audit

Offered both Spring & Summer Quarters

Spring: 10 Mondays 7 – 10 pm

Summer: 10 Thursdays 7 – 10 pm

Instructor: Lisa Adamitis

This course presents the fundamentals of digital imaging as a tool for art and design within the Mac environment. Through an overview of the major programs within Adobe Creative Suite – Computer Illustrator, Photoshop, and InDesign – participants create a variety of projects utilizing the fundamental principles of visual expression and communication in contemporary digital design. *Prerequisite: Basic computer experience including using a mouse, navigating the Internet, and saving files. Note: Certificate candidates who do not need this course may substitute Digital Photography Studio or Graphic Design Studio at any time during their program (see p 6–7).*

Digital Imaging with Photoshop

DMI104 \$980 2 Credits

DMA104 \$685 Audit

Offered both Spring & Summer Quarters

Spring: 10 Thursdays 7 – 10 pm

Summer: 10 Tuesdays 7 – 10 pm

Instructor: Robert Hires

Photoshop is the essential tool for digital image manipulation in graphic design, web design, and photography. Participants in this course develop digital imaging software skills, as well as applied theoretical and technical skills in solving visual design problems. Projects provide detailed coverage of Photoshop's vast array of tools, filters, and procedures including resolution issues, retouching, color work flow, camera raw, image adjustments, compositing, and masking. A folio of digitally generated and manipulated images is completed. *Prerequisite: Intro to Computer Graphics & Mac Environment (may be taken concurrently) or equivalent experience.*



Efficiency
Students may earn a certificate in one year and have easy access to Moore's library, design studios and digital media labs.

Computer Illustrator

DM103 \$980 2 Credits

DMA103 \$685 Audit

Offered Summer Quarter

10 Mondays 7 – 10 pm

Instructor: Glenn Groglio

Adobe Illustrator is used to create the high resolution illustrations essential for contemporary print, web, video, animation, and multimedia design. Participants learn techniques for developing professional images and working efficiently with various modes, panels, and settings. Projects utilize the full range of selection, organization, drawing and editing tools used to create quality vector artwork. Color and typographic libraries are explored along with basic design disciplines for both. *Prerequisite: Intro to Computer Graphics & Mac Environment (may be taken concurrently) or equivalent experience.*

Page Layout with InDesign

DM100 \$980 2 Credits

DMA100 \$685 Audit

Offered Summer Quarter

10 Wednesdays 7 – 10 pm

Instructor: Gaby Heitler

InDesign is a sophisticated publishing software tool combining powerful typographic and page layout controls with an unprecedented array of creative options. Hands-on projects provide participants with skills in producing superb typography and accurate page layouts for both print and web. This course takes students from

the basics of creating a single page to advanced skills for publishing complex materials with dynamic professional effects. Topics include importing text, manipulating graphics, controlling colors, setting master pages, and working with layers. Projects are taken from design concept to final packaging and PDF creation. *Prerequisite: Intro to Computer Graphics & Mac Environment (may be taken concurrently) or equivalent experience.*

Flash Interactive Design

DM107 \$980 2 Credits

DMA107 \$685 Audit

Offered Spring Quarter

10 Wednesdays 7 – 10 pm

Instructor: Sharif Pendleton

Flash puts design into motion and continues to set the standard for creating rich Internet applications and cutting edge motion graphics for the web. This course introduces Flash interface and ActionScript, the powerful scripting language within Flash. Projects use Flash as a vector-based drawing tool and integrate sounds, animation and music. Topics include managing Flash-related files, publishing a Flash-based site to the web, understanding effective design techniques, and designing for the modern interactive user. Upon course completion, students have an original Flash-based project ready to be deployed to the web and understand the versatility of Flash in creating not only informative websites but also interactive games that can be played on the web. *Prerequisite: Digital Imaging with Photoshop or equivalent experience.*

Color Pre-Press Production

DM105 \$980 2 Credits

DMA105 \$685 Audit

Offered Spring Quarter

10 Tuesdays 7 – 10 pm

Instructor: Monna Morton

This course focuses on the use of color in page layout and digital design. Participants acquire the knowledge and skills for all phases of prepress and the production of full-color, print-ready electronic files. Topics include the use of color naming, bleeds, image resolution, color correction, proofing methods and onscreen vs. spot color usage. Participants learn to prepare files for service bureaus and printers. Best practices leading to professional output are emphasized. Pantone Matching System and four-color process CMYK applications are covered, as well as offset lithography, digital printing and specialty printing techniques. A field trip providing first-hand experience is included. *Prerequisites: Intro to Computer Graphics & Mac Environment and Digital Imaging with Photoshop.*

Web Design I: HTML & CSS

DM109 \$980 2 Credits

DMA109 \$685 Audit

Offered Summer Quarter

10 Tuesdays 7 – 10 pm

Instructor: Rebecca Flanders

Web Design I introduces students to best practices in web and user interface design as well as HTML (HyperText Mark-Up Language), CSS (Cascading Style Sheets) and related

coding languages that provide the foundation for building web sites. Instruction includes the following topics: user experience design, design criticism, grid systems, typography for the web, and technical trouble-shooting. At the end of the course, students will have generated a site that is based on current professional practices in web design. *Prerequisite: Digital Imaging with Photoshop or equivalent experience.*

Web Design II: Dreamweaver & Advanced Codes

DM209 \$980 2 Credits

DMA209 \$685 Audit

Offered Spring Quarter

10 Mondays 7 – 10 pm

Instructor: Liana Dragoman

Building upon a working knowledge of HTML, CSS, Photoshop and Illustrator, students learn Dreamweaver as well as advanced coding methods for the creation of web sites based upon professional standards. Projects incorporate the fundamentals of interaction design principles and production values for producing high quality web pages. Topics include: working between software applications, advanced CSS and HTML, file management, advanced grid systems, and technical trouble shooting. At the end of this course, students have generated a site that is visually dynamic, user-friendly, and technically complex. *Prerequisites: Digital Imaging with Photoshop and Web Design I: HTML & CSS or equivalent experience.*

Advanced Dreamweaver

DM210 \$980 2 Credits

DMA210 \$685 Audit

Offered Summer Quarter

10 Wednesdays 7 – 10 pm

Instructor: Sharif Pendleton

For those with a basic knowledge of Dreamweaver, this course takes you to the next level and focuses on harnessing the program's advanced functionality. Participants build dynamic sites that include creating interactive elements, integrating third party applications, working with video, search engine optimization, metadata, creating and updating a nested template, and creating Dreamweaver commands. *Prerequisites: Digital Imaging with Photoshop, Web Design I: HTML & CSS, and Web Design II: Dreamweaver & Advanced Codes or equivalent experience.*

Web Design III: Advanced Projects

DM309 \$980 2 Credits

DMA309 \$685 Audit

Offered Summer Quarter

10 Thursdays 7 – 10 pm

Instructor: Toosdhi Perry

This course focuses on mastering a systematic approach to designing professional large-scale client-based websites. Students develop expertise in meeting the needs of clients through effective research, planning, building, designing, and testing sites using contemporary technologies and design styles. The full range of elements used to create today's web systems are covered, including cross-platform compatibility, scalability, databases, and content management systems. Projects incorporate information architecture, competitive analysis, wireframes, HTML/CSS layouts, color palettes, usability testing, designing for blogs, and portfolio design. *Prerequisites: Digital Imaging with Photoshop, Web Design I: HTML & CSS, and Web Design II: Dreamweaver & Advanced Codes or equivalent experience.*

WEB DESIGN CERTIFICATE REQUIREMENTS

Intro to Computer Graphics & the Mac Environment
Computer Illustrator
Digital Imaging with Photoshop
Flash Interactive Design
Web Design I: HTML & CSS
Web Design II: Dreamweaver & Advanced Codes
Advanced Dreamweaver
Web Design III: Advanced Projects

DIGITAL MEDIA FOR PRINT & WEB CERTIFICATE REQUIREMENTS

Intro to Computer Graphics & the Mac Environment
Computer Illustrator
Page Layout with InDesign
Digital Imaging with Photoshop
Flash Interactive Design
Web Design I: HTML & CSS
Color Pre-Press Production
Web Design II: Dreamweaver & Advanced Codes

Courses do not have to be taken in the listed order provided prerequisites are met. Please see individual course descriptions for required prerequisites. It is recommended that students who wish to complete the program in one year contact the Continuing Studies Department for advising on how best to sequence their courses.

For more information, see "Becoming a Certificate Student" on p. 28 and "Moore Student Benefits" on p. 2.



FASHION STUDIES

The Fashion Studies Program emphasizes the expertise and knowledge needed for success in today's fashion environment. The program is designed for individuals with a passion for fashion seeking to acquire expertise for entering the fashion field and for fashion professionals needing to develop specialized skills. Beginning with an overview of fashion design and business essentials, courses are directed toward teaching high-demand proficiencies and include each phase of apparel creation and development. Advanced courses include portfolio development projects designed to hone marketable skills. Students learn in Moore's exciting fashion studios and technology center with state-of-the-art equipment and industry-utilized software.

The Fashion Studies Certificate offers two tracks. The **Apparel Construction** track is designed for students who want to develop advanced skills in all aspects of garment construction in order to be able to take a design from concept to finished product either for themselves or for clients. The **Technical Design** track prepares students to enter the fashion industry in a broad area of creative expertise reflecting today's fashion technologies. Technical designers are in demand in fashion specialty companies and many other kinds of retail companies that include segments involved in the manufacture and sale of clothing. (See pages 8 and 28 for additional information.)

Depending on your interests and goals, courses may be taken individually or as part of a Certificate Program and for undergraduate-level credit or noncredit. The certificate path is ideal for someone seeking a structured program or a credential representing completion of a rigorous course of study from a prestigious professional college of art and design.





Become a Moore Alum

Certificate graduates become Moore alumni and members of the Alumni Association, which numbers 5,800 artists and designers and sponsors workshops, exhibitions, trips, and other events providing diverse social and networking opportunities.

Construction & Flat Patternmaking I

EVFT102 \$980 2 Credits

EVFTA102 \$685 Audit

Offered Spring Quarter

10 Tuesdays 6:30 – 9:30 pm

Instructor: Millie Hiibel

This course introduces the fundamental principles of clothing construction and the flat pattern method of pattern making. Construction projects include planning the garment, preparation of garment pieces, assembly, unit production, and evaluation. Participants learn to draft basic patterns from body measurements and the principles of pattern manipulation to manage fit, quality, and performance. Emphasis is on techniques for flat patternmaking and garment construction that are essential for developing expertise in apparel construction, as well as technical design and illustration. Class size is limited to 10. *Prerequisites: Fundamental Sewing Techniques or equivalent experience (see course description for specific skills) and Fashion Studies Foundation or Intro to Fashion Industry, which may be taken concurrently.*

Advanced Sewing Techniques

EVFT214 \$980 2 Credits

EVFTA214 \$685 Audit

Offered Spring Quarter

10 Thursdays 6:30 – 9:30 pm

Instructor: Rachel Ford

This course is designed for students who are accomplished in essential sewing skills. Building on the basics, students learn new and more complex construction skills and develop advanced techniques currently used in the fashion industry to produce professional quality garments. Skills are taught through a combination of samples and finished fashion garments. Students may repeat this class and will concentrate on increasingly advanced projects. Access to a sewing machine to complete work between class meetings is required. Class size is limited to 12. *Prerequisite: Foundation Sewing Techniques or equivalent experience (see course description for specific skills) or equivalent experience.*

CAD for Patternmaking

EVFT103 \$980 2 Credits

EVFTA103 \$685 Audit

Offered Spring Quarter

10 Mondays 6:30 – 9:30 pm

Instructor: Patricia Stewart

This course provides hands-on experience in computer-aided patternmaking with a focus on its creative potential and industry-standard techniques. Participants develop flat patterns using state-of-the-art software that advances skills in patternmaking, markermaking, and grading. Projects focus on digitizing, creating block patterns, using X and Y grading, and setting up size range rule tables for advanced pattern development. Students create size layouts for cutting and incorporate the use of a plotter for printing final patterns. The Lectra/Modaris system of computer patternmaking is taught in a PC computer lab. Class size is limited to 12. *Prerequisites: Fashion Studies Foundation or Intro to Fashion Industry, and Construction & Flat Patternmaking I.*

Construction & Flat Patternmaking II

EVFT202 \$980 2 Credits

EVFTA202 \$685 Audit

Offered Summer Quarter

10 Tuesdays 6:30 – 9:30 pm

Instructor: Patricia Stewart

A continuation of Construction and Flat Patternmaking I, this course is designed to develop advanced skills essential for apparel construction, as well as technical design and illustration. Garment development by the draping method is included. Projects emphasize professional quality construction techniques and advanced principles of flat pattern design to maintain garment fit, balance, proportion, and design integrity. Class size is limited to 10. *Prerequisites: Fashion Studies Foundation or Intro to Fashion Industry, Construction & Flat Patternmaking I, and Advanced Sewing Techniques or equivalent experience.*

Fundamental Sewing Techniques

EVFT114 \$980 2 Credits

EVFTA114 \$685 Audit

Offered Summer Quarter

10 Mondays 6:30 – 9:30 pm

Instructor: Sarah Frack

Students are introduced to a variety of clothing construction techniques including hand stitched and machine sewn seams, seam finishes, and hems. Seams include the quarter double turn, French, flat fell, crack stitch, basting, and blind stitch. Construction skills include facings, buttonholes, zippers, darts, waistband applications, and pressing techniques. Students become acquainted with selvage, grainline, shearing, and pleating. Projects include completion of a shell and a skirt. Access to a sewing machine to complete work between class meetings is required. Class size is limited to 12. *No prerequisites.*

Fashion Studies Foundation

EVFT110 \$980 2 Credits

EVFTA110 \$685 Audit

Offered both Spring & Summer Quarters

10 Wednesdays 6:30 – 9:30 pm

Instructor: Katherine Hoffman

An essential foundation for both certificate tracks, this course focuses on fashion basics, organizational dynamics, and career opportunities, including self-employment. Students investigate consumer demand, creative design, technical design, merchandising, production, and the retail market. Projects include developing a fashion line for a specific target market using up-to-date

criteria. Students develop an understanding of important trends and designers, the life cycle of a garment from conception to delivery, fashion terminology, basic design elements, and digital media used to create fashion and technical sketches. *No prerequisites.*

Photoshop and Illustrator for Fashion

EVFT109 \$980 2 Credits

EVFTA109 \$685 Audit

Offered Summer Quarter

10 Thursdays 6:30 – 9:30 pm

Instructor: Dominique Asuncion

Students gain an introduction to digital imagery using Adobe Photoshop and Illustrator, the most widely used design software programs in the industry. Photoshop projects include scanning, editing and composing fashion images while exploring varying color and patterns to instantly view countless variations and results in Photoshop. Projects in Adobe Illustrator are designed to further develop skills in digitally rendering industry-standard artwork relevant to apparel construction, as well as fashion technical design and illustration applications. Class size is limited to 15. *Prerequisite: Basic computer skills.*

MEETING
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NEEDS

Career Development Resources

Certificate Students who have completed six courses receive in-depth career assistance from Moore's outstanding Locks Career Center. The professional staff offer coaching, resume/portfolio advice and job search resources developed for artists and designers. Locks Career Center access is available for life to certificate graduates.

Advanced Illustrator for Fashion

EVFT209 \$980 2 Credits

EVFTA209 \$685 Audit

Offered Spring Quarter

10 Wednesdays 6:30 – 9:30 pm

Instructor: Dominique Asuncion

Designed to follow Photoshop and Illustrator for Fashion, this course focuses on advanced tools and functions of Adobe Illustrator as applied to current requirements of the fashion industry. Participants explore the use of Illustrator to create digitally-rendered professional quality illustrations. Projects incorporate the methodology and terminology used by professional designers to create technical fashion boards and develop custom branded templates. At the end of the course, students have produced full tech packs that effectively convey all information needed to make a sample garment. Class size is limited to 12. *Prerequisites: Fashion Studies Foundation or Intro to Fashion Industry, and Photoshop & Illustrator for Fashion.*

HYBRID COURSE

Fashion Studies:Advanced

Projects

EVFT210 \$980 2 Credits

EVFTA210 \$685 Audit

Offered Summer Quarter

10 Mondays 6:30 – 9:30 pm

Instructor: Katherine Hoffman

This course enables technical design and apparel construction students to create a professional portfolio reflective of every phase of product development. Projects are geared to individual interests and include creating original artwork to develop design concepts and specifications for a targeted market. Participants acquire a range of resources and presentation skills for the professional articulation of ideas. Class size is limited to 12. This course requires that you have a computer with Internet access. *Prerequisites: Fashion Studies Foundation or Intro to Fashion Industry, Photoshop & Illustrator for Fashion, and Construction & Flat Patternmaking II. This course is offered in a hybrid format of 5 on-campus sessions alternating with 5 online sessions. Students should have Internet access and understand basic web browsing.*

FASHION STUDIES CERTIFICATE REQUIREMENTS

Apparel Construction Track

Fundamental Sewing Techniques
Fashion Studies Foundation
Photoshop & Illustrator for Fashion
Construction & Flat Patternmaking I
Advanced Sewing Techniques
Construction & Flat Patternmaking II
Advanced Sewing Techniques (repeated)
Fashion Studies:Advanced Projects

Technical Design Track

Fashion Studies Foundation
Photoshop & Illustrator for Fashion
Construction & Flat Patternmaking I
Advanced Sewing Techniques
Construction & Flat Patternmaking II
Advanced Illustrator for Fashion
CAD for Patternmaking
Fashion Studies:Advanced Projects

Courses do not have to be taken in the listed order provided prerequisites are met. Please see individual course descriptions for required prerequisites. It is recommended that students who wish to complete the program in one year contact the Continuing Studies Department for advising on how best to sequence their courses.

For more information, see "Becoming a Certificate Student" on p. 28 and "Moore Student Benefits" on p. 2.



INTERIOR DESIGN STUDIES

The Interior Design Studies Program meets the needs of individuals seeking new career opportunities or fulfilling a personal interest in interior design. Participants are prepared for a range of business possibilities that include working in a retail setting and starting their own practice. Emphasis is on problem solving, space planning and communication/presentation expertise needed to serve clients.

The Interior Design Studies Certificate develops professional competencies for creating and implementing all aspects of an interior design project, as well as the discipline and organizational skills that are the foundation of a successful enterprise. Design studios focus on the complex functions of the interior environment, the general principles of interior design, and the proficiencies to transform that information into a design solution. A project-based hands-on approach in a supportive environment throughout the program leads to the development of a professional portfolio. (See pages 8 and 28 for additional information.)

Depending on your interests and goals, courses may be taken individually or as part of a Certificate Program and for undergraduate-level credit or noncredit. The certificate path is ideal for someone seeking a structured program or a credential representing completion of a rigorous course of study from a prestigious professional college of art and design.



College-Level Credit

College-level credit is preferred by employee tuition reimbursement programs. It also offers you the possibility of transferring credit towards undergraduate degree programs or fulfilling prerequisite credits for graduate degree programs.

Drawing for Interiors

EVIDC201 \$980 2 Credits

EVIDCA201 \$685 Audit

Offered both Spring and Summer Quarters

10 Wednesdays 6:30 – 9:30 pm

Instructor: Clem Cizewski

This course introduces the drawing skills and techniques used to delineate and communicate projects to clients. Participants learn basic drafting and rendering techniques including space planning, elevation drawings, 1- and 2-point perspective, and depicting finish materials. A variety of media for representing light, texture, color, value and form are introduced. Emphasis is on developing an understanding of spatial relationships intrinsic to interior design. The skills acquired in this course are essential for the successful development of interior design concepts. It is intended for students with no previous drawing experience and should be taken as one of the first three courses in the program. *No prerequisites.*

History of Furniture & Decorative Arts

EVIDC203 \$980 2 Credits

EVIDCA203 \$685 Audit

Offered Spring Quarter

10 Mondays 6:30 – 9:30 pm

Instructor: Vladan Gradistanac

This course provides an overview of the styles, movements, and major figures in the history of interior design and furniture. Participants explore important interiors as they trace stylistic developments in furniture, furnishings, and decorative materials through slide-illustrated discussion. Topics include the influence of technology, as well as cultural and social factors. Emphasis is on major contributions to shaping architecture and interior design today. This course may be taken at any point in the program. *No prerequisites.*

Principles of Interior Design

EVIDC200 \$980 2 Credits

EVIDCA200 \$685 Audit

Offered Summer Quarter

10 Thursdays 6:30 – 9:30 pm

Instructor: Janey Garrido

This studio course focuses on the principles and fundamental elements of interior design, as well as the responsibilities and business aspects of the profession. Hands-on projects develop skills in applying visual design principles and using core elements – scale, proportion, light, and the interdependence of space and form – to translate functional, aesthetic and expressive objectives into creative design solutions. Methods for meeting client needs are explored, including insight into environmental factors that can impact design such as location and culture. Students have the opportunity to work on creating both residential and commercial spaces. *No prerequisites.*

HYBRID COURSE

Materials for Interiors

EVIDC302 \$980 2 Credits

EVIDCA302 \$685 Audit

Offered Spring Quarter

10 Tuesdays 6:30 – 9:30 pm

Instructor: Janey Garrido

This course surveys the surface materials, finishes, and products that are integral to defining interior spaces. Participants explore the characteristics of a wide range of textiles, wall coverings, paints, wood, ceramic, metal, glass, plastics, carpet, and more to learn about their suitability for specific applications. Topics include availability, installation, transition, substructure, and code considerations. Emphasis is on gaining technical knowledge for creative usage based on appropriate selection. This course requires that you have a computer with Internet access. *Prerequisites: Drawing for Interiors and Principles of Interior Design or equivalent experience. This course is offered in a hybrid format of 5 on-campus sessions alternating with 5 online sessions. Students should have Internet access and understand basic web browsing.*

Color Design for Interiors

EVBA104 \$980 2 Credits

EVBA104 \$685 Audit

Offered Summer Quarter

10 Mondays 6:30 – 9:30 pm

Instructor: Christine Kepko

This course focuses on the dimensions of color and the principles of color relationships that are fundamental for creating interior design solutions. Through designing comprehensive color schemes for residential and commercial settings, participants explore how the effective use of color is integral to purpose. Projects include a wide range of approaches and practical applications to develop a thorough understanding of color's relationship to form, space, and light, as well as its expressive possibilities. *Prerequisites: Drawing for Interiors and Principles of Interior Design or equivalent experience.*

CAD for Drafting

EVID355 \$980 2 Credits

EVIDA355 \$685 Audit

Offered Summer Quarter

10 Wednesdays 6:30 – 9:30 pm

Instructor: Kaz Morihata

Designed for participants with no previous CAD experience, this intensive course introduces the general concepts and applications of two-dimensional computer-aided drafting. Participants learn the process for drafting interior rooms, elevations, floor plans, furniture plans, sections, and details. Step by step instruction is given for developing skills in AutoCAD commands, mode settings, drawing aids, shortcuts, dimension drawings, plotting, and printing. Projects focus on the fundamental requirements of interior designers for using AutoCAD software as a basic tool for design and drafting. *Prerequisites: Drawing for Interiors and Principles of Interior Design or equivalent experience.*

Lighting Techniques

EVID417 \$980 2 Credits

EVIDA417 \$685 Audit

Offered Spring Quarter

10 Thursdays 6:30 – 9:30 pm

Instructor: Kaz Morihata

This course introduces the tools, techniques, and principles of lighting design that are basic to all interiors. Participants investigate materials, color, lighting fixtures, lighting selection, layout, and systems for establishing function and atmosphere. Specific topics include lamping, beam spread, color effects, illumination and calculation, and light manipulation. Projects focus on developing creative, functional lighting plans that meet the requirements for a range of interior spaces. *Prerequisites: Drawing for Interiors and Principles of Interior Design or equivalent experience.*

HYBRID COURSE

Interior Design Studies:

Advanced Projects

EVIDC208 \$980 2 Credits

EVIDCA208 \$685 Audit

Offered Summer Quarter

10 Tuesdays 6:30 – 9:30 pm

Instructor: Jigna Shah

This course focuses on the development of a complex interior design project specific to each student's interests. Projects incorporate the full range of interior design components and processes from needs assessment and concept development to professional presentation techniques and review. Business methods and client record-keeping systems are included. Topics include professional standards and practices, including client relationships and marketing. This course requires that you have a computer with Internet access. *Prerequisites: 6 courses in Interior Design Studies or equivalent experience. This course is offered in a hybrid format of 5 on-campus sessions alternating with 5 online sessions. Students should have Internet access and understand basic web browsing.*

INTERIOR DESIGN STUDIES CERTIFICATE REQUIREMENTS

Drawing for Interiors
History of Furniture & Decorative Arts
Principles of Interior Design
Color for Interior Design
Materials for Interiors
Lighting Techniques
CAD for Drafting
Interior Design Studies: Advanced Projects

Courses do not have to be taken in the listed order provided prerequisites are met. Please see individual course descriptions for required prerequisites. It is recommended that students who wish to complete the program in one year contact the Continuing Studies Department for advising on how best to sequence their courses.

For more information, see "Becoming a Certificate Student" on p. 28 and "Moore Student Benefits" on p. 2.

RESOURCES FOR CONTINUING EDUCATION STUDENTS



THE GALLERIES AT MOORE

The Galleries offer work by established and emerging regional, national and international contemporary artists and designers through free exhibitions and public programs in multiple exhibition venues, including:

- Goldie Paley Gallery, dedicated to experimental programs of exhibitions by national and international artists.
- Levy Gallery for the Arts in Philadelphia, highlighting Philadelphia artists with a focus on collaborations between established and emerging talent.
- Window on Race, home to innovative exhibitions offering insight into contemporary artists' working process and ideas.
- Kimmel Center for the Performing Arts, providing two exhibition spaces for artwork by Moore students, faculty and alumnae.

Visit the Galleries website at www.thegalleriesatmoore.org!



Of Special Interest to Continuing Education Students:

The Galleries present NET Nights at Moore, evening programs providing opportunities for students and alumnae to network with peers and heads of area business associations and arts organizations.

THE ART SHOP

The Art Shop is a venue for Moore alumni, including certificate graduates to sell their creations to the public. Browse the online store at theartshop@moore.edu or visit on campus Monday through Friday, 11 am – 7 pm and Saturday, 11 am – 5 pm. For more information, contact the Art Shop at 215.965.8586.



FOX CENTER FOR DIGITAL ARTS, DESIGN MEDIA & PRINTING

Moore's technology center includes four computer labs equipped with high end Mac and PC hardware, scanners and large-format printers. All software and hardware is updated annually to remain state-of-the-art. Students registered in computer-based courses have access to labs when classes are not in session.



CONNELLY LIBRARY

The Connelly Library provides broad coverage of art history, theory, criticism and fine arts and design, as well as art education studies and liberal arts. The library is available to all current students. Hours are Monday – Thursday, 8 am – 10 pm; Friday, 8 am – 5 pm; Saturday, 8:30 am – 5 pm; and Sunday, 11 am – 7 pm.

DINING HALL

Moore's Dining Hall is open when the College is in session, Monday – Friday 7:45 – 9:45 am, 11 am – 1:15 pm and 5 – 7 pm; Saturday, 10 am – 1 pm and 5 – 6 pm; and Sundays and Holidays, 11 am – 1 pm and 5 – 6 pm. The Dining Hall offers a Cyber Café for current students.

FACULTY

Lisa Adamitis is a freelance designer and has been a graphics educator for more than 10 years. She has a BFA from Kutztown University. She excelled as an art director and designer in the medical and university publishing arena for many years before becoming a full-time freelancer. Her specialty remains medical and research literature. Her clients include Harcourt College Publishing, Thompson Publishing, Temple University Press, Addison Wesley and Novartis Corp.

Kara Angotti is an interior designer who founded KO Angotti in 2009, a firm that specializes in interior design and energy audit services. She performs energy audits for residential and small commercial properties, as well as manages and leads interior design projects for residential and commercial clients. Previously she was with H2L2 Architects & Planners and Burt Hill Architects in Philadelphia. A member of the Sustainable Business Network of Philadelphia, she holds a BFA in Interior Design from Moore College of Art & Design.

Dominique Asuncion is a fashion designer and fashion industry safety compliance specialist. Currently with Fishman and Tobin, she handles garment testing for private label apparel sold at major department stores nationwide. Previously with Hartstrings, she researched domestic and global markets innovations in the fashion industry and designed private label projects including Little Maven for Tori Spelling. She holds a BS in Fashion Design from Philadelphia University and was a finalist on NBC's Runway Challenge.

Jessie Boyko holds an MFA in painting from Maryland Institute College of Art's Hoffberger School of Painting where she studied with renowned artist Grace Hartigan and a BFA from Boston University, where she studied painting and art history. Currently teaching at Moore and Delaware Center for the Contemporary Arts, Boyko exhibits her work throughout the region. In 2010, she received an artist-in-residence award from the National Endowment for the Arts.

Clem Cizewski is an architect who has been principal with CC3D Architectural Rendering since 1989. In addition, he teaches Drawing for Interiors with Moore's undergraduate and graduate degree programs in Interior Design. A member of AIA Philadelphia and ASAI, American Society of Architectural Illustrators, he holds a BA in Architecture and a BA in Fine Arts from the University of Pennsylvania. Previous teaching positions include Harvard University School of Design and University of Louisville.

Liana Dragoman is Experience Architect at MISI Company and a freelance graphic/interaction designer for print and web. Holding an MFA in Art and Technology from School of the Art Institute of Chicago, she was formerly Assistant Professor of Art at Chatham University in Pittsburgh in the undergraduate and graduate digital media programs. Exhibitions of her work include the International Festival for Film, Video, and New Media in Switzerland and Yale University's Parachute Gallery (2011).

Jenny Drumgoole received her MFA from The Yale School of Art in Photography and Video. She believes that teaching rests on two principles – a strong technical foundation and the development of artistic voice. She has participated in several

exhibitions and screenings including the San Diego Women's Film Festival and The Center for Contemporary Art in Tel Aviv, Israel.

Rebecca Flanders holds an MFA in Graphic and Interactive Design from Tyler School of Art, Temple University, as well as a Digital Media for Print & Web Certificate from Moore and a Photography Certificate from Durham Arts Council in North Carolina. She also teaches at Tyler School of Art and was recently a Graphic Design Multiple Winner for *Creative Quarterly: The Journal of Art & Design*.

Rachel Ford, a fashion and costume designer, creates work on a regular basis for Opera Company of Philadelphia and Arden Theatre in Philadelphia. Her background includes productions for Stars on Ice, New York theatre, and many films – most recently Rachel and Diana, written and directed by Dave Janetta. In 2006, her costumes for the play, Quotable Assassin, were praised by *The New York Times*. She is also Creative Director/ Owner of RAE Kids in Philadelphia.

Sarah Frack holds a BFA in Fashion Design from Moore where her Senior Collection won the Janneman Award for Outstanding Construction. She is received the L. L. Bean Sportswear Award for Most Outstanding Design. Her background includes serving as Associate Technical Designer with Urban Outfitters where she was responsible for taking Anthropologie Intimates designs from concept to market. She has also worked with the Philadelphia Sewing Collective.

Janey Garrido served for seven years as Senior Interior Designer with Daroff Design, Inc in Philadelphia until 2009, when she left to combine raising a family with operating a freelance business. Her design work spans residential, hospitality, and commercial projects. She holds a BS in Interior Design from Drexel University and achieved LEED AP certification while involved in the design and research of a LEED Silver Hotel.

Kristine Go is a professional textile designer currently with Urban Outfitters. Previous work in textile design has included Adrianna Papell in New York, G. Star Apparel in New York, French Rags in Los Angeles, and Keeco in San Francisco. She is also a freelance CAD artist with DesignWorks International in New York. She received her BFA in Fashion and Textile Design from Academy of Art University in San Francisco.

Vladan Gradistanac is Art Director and Curator of Fine Arts for Material Culture in Philadelphia, where he merchandises all incoming antiques from Europe, Asia, and Africa and curates exhibits of antique and early 20th Century furniture. He holds a BFA from the University of Fine Arts in Belgrade, Serbia where he taught art history and painting. A painter and photographer, his work has been exhibited in both the United States and Europe.

Glenn Groglio has over 20 years of experience as a designer for major clients including Coty Beauty, Merck & Company, Inc., Lenox Brands and Dansk International Design. Specializing in product design/development, logo/brand, and identity development/advertising, he has won numerous awards including the Clio Award and *Print Magazine* Regional Design Award. Holding

a BFA in Communication Design from Pratt Institute in New York, his background includes working with Lou Dorfsman, a design legend with many years at CBS Broadcasting.

Gaby Heitler is an art director and graphic designer specializing in print publications. She holds a BA cum laude from Brandeis University in Waltham, MA and an MS in Communication Design from Pratt Institute in New York. Her background includes service as Art Director of Special Projects for Bauer Publishing in New Jersey and Creative Director for Earnshaw Publications/Symphony Publishing in New York. She is a recipient of the TABPI Award.

Millie Hiibel is a noted costume designer with extensive experience in designing fashion for theater and film. Her work has been recognized with several prestigious awards and honors in costume design. She was seamstress for the film *Shadow Boxer*, starring Cuba Gooding, Jr. Millie holds an MFA from Temple University and was recently named head of the costume department for the Opera Company of Philadelphia.

Robert Hires is a graphic designer and educator specializing in computer illustration and technology. Before founding Hires Graphics, a computer graphics studio, his professional experience included serving as the Creative Director at Discovery Software, a software development company. He is a graduate of the Pennsylvania Academy of the Fine Arts.

Katharine Hoffman managed the Technical Illustration Department of Jones New York where she also worked as a technical illustrator and designer for eight years. With a two-year old child, Katharine currently freelances and does contract work for Jones New York and Brooks Brothers in addition to teaching. Certified in Art Education, she holds BFA in Graphic Design and Photography from Slippery Rock University and an MA in Illustration from New York's Fashion Institute of Technology.

Christine Kepko is an NCIDQ Certified Interior Designer whose background includes extensive experience in corporate, residential, educational, government, healthcare, historic preservation, and hospitality design for a wide range of companies including Comcast, South Bridge Condominiums and Sugar House Casino in Philadelphia; Goucher College in Baltimore; Kimball Medical Center in Lakewood, NJ; Manchester Marriott at the Pines in Merimack, NH; and Virginia State Capitol in Richmond.

Philip Le is a Graphic and Multimedia Designer, as well as a Multimedia Production Manager. He holds an MS in Interactive Digital Design from Philadelphia University and a BA in Communications/Graphic Design from Arcadia University. His background includes film study at Auckland University in New Zealand. He teaches Media Studies at Arcadia University and Chinese Gung Fu at Philadelphia University.

Kaz Morihata has a background in architecture, interior design, and lighting. He has been affiliated with renowned design firms including Skidmore, Owings & Merrill (New York), Vignelli Associates (New York), and Isao Hosoe Design (Milan). He holds a Master of Architecture

from the University of Pennsylvania Graduate School of Design and a BFA with Honors in Industrial Design from Rhode Island School of Design in Providence.

Monna Morton is Senior Art Director with Portfolio Associates in Philadelphia. Her background includes serving as Graphic Designer with Temple University Press, where she developed poster, brochure, catalog and advertising design for many different kinds of publications. She holds a BFA from Pratt Institute in New York and is a member of the Philadelphia AIA Community Design Collaborative. Her work has won numerous awards including SEPTA's Market Street Elevated Reconstruction Project brand development and associated materials.

Sharif Pendleton holds a BFA in Multimedia from the University of the Arts in Philadelphia. In addition to producing work under his own name, he designs under the label Masters of None, which reflects his interest in various tools, techniques and media. He is a photographer whose work is shown locally and abroad; a documentary filmmaker and editor; and designer of personal products, home goods, board games and games for the web.

Toosdhi Perry, is Creative Production Manager and Graphic Designer with American Board of Internal Medicine in Philadelphia. Her more than ten years of experience includes serving as Art Director and Graphic Designer with 2pDesigns, Kise Straw & Kolodner, and Duane Morris in Philadelphia and CFC Print Solutions in Texas. She holds an M.S. in Interactive Design & Media from Philadelphia University and a BFA in Graphic Design from Moore.

Jigna Shah is a LEED Certified interior designer with a broad range of clients including Granary Associates Architects, Cubellis Associates and Bower Lewis Thrower Architects. Her projects encompass both residential and commercial design. Recent awards include Best of Residence, PA/NJ/DE Annual IIDA Design Awards; Best of Retail, PA/NJ/DE Annual IIDA Design Awards; and Second Place, Salon of the Year Awards. She holds an MS in Interior Design from Drexel University and a BFA from Temple University.

Patricia Stewart is a highly skilled production and technical patternmaker. Currently head of Urban Outfitters Patternmaking Department, her many years of experience in the fashion industry include work with Henry Hampton and Caron in Chicago, as well as Joyce Sportswear in Gary, Indiana. She received her training at the Academy of Fashion Design in Chicago and William Rainer Harper College in Palatine, Illinois.

Erin Williams is a jewelry designer, sculptor, installation artist, and teacher whose work is widely shown. Recent exhibitions include *Dual: The Private Life of Sculpture* at the Traver Gallery in Seattle for the 2011 SNAG (Society of North American Goldsmiths) Conference and the 2010 Contemporary Craft Exhibition at ArtSpace in Raleigh, NC. She holds an MFA from Virginia Commonwealth University, a BFA from Syracuse University, and has studied at London College of Fashion.

REGISTRATION INFORMATION

Students are encouraged to register at least one week before classes begin to secure space in your desired class. Register online, by phone, fax or mail. We accept Visa, MasterCard, check or money order. Your registration is not complete without payment in full. Cash payments are accepted only in the Business Office.

PROGRAM ADVISING

For program and course advising, please call or email the Continuing Education Office to schedule an appointment to meet with the Co-Director for Continuing Education. Appointments are available Monday-Thursday 9 am – 7:30 pm.

FOUR WAYS TO REGISTER

Online

Go to www.moore.edu. Click on the “Continuing Education” section, and then the “Register Now” selection. Follow the instructions listed on that page and follow the link to “Register Online” where you can search for courses, add courses to your cart, and complete your registration online. If you are new to the online registration system, you are a “New User” and will need to follow the prompts to create an account. If you have registered online in prior quarters or have previously created an online account, you are a “Returning User” and can log-in with your user name and password. Please call 215.965.4030 if you have online registration questions or experience technical difficulties.

By Mail

Complete the registration form, including full payment, and mail to:

Moore College of Art & Design
Continuing Education Department
20th Street and The Parkway
Philadelphia, PA 19103-1179

By Phone or Fax

Phone (215.965.4030) or fax (215.965.4047) registrations are accepted using your Visa or MasterCard. Office hours are Monday - Thursday, 9 am – 7:30 pm and Friday, 9 am – 5 pm.

CONFIRMATIONS

Confirmations are mailed after receipt of registration and payment in full. Students registering less than seven business days prior to the start of a quarter will not receive a mailed confirmation.

COURSE CHANGES AND CANCELLATIONS

Moore College of Art & Design reserves the right to withdraw courses, alter its curriculum, change instructors or modify tuition and fees for its programs. Portions of this publication are subject to change without notice. Courses that do not meet minimum enrollment will be cancelled. All attempts will be made to notify registered students of cancellations by telephone before the start of the course. All applicable course and registration fees will be refunded within 4 to 6 weeks.

CREDIT COURSES

Students in credit courses earn undergraduate-level credit and must adhere to academic regulations concerning class attendance and completion of in-class and assigned work. Grades are mailed 4 weeks after the course ends.

AUDITING A COURSE

All courses may be taken on a noncredit basis. Students who audit are expected to adhere to all academic regulations concerning class attendance and completion of in-class and assigned homework, but do not receive a grade or credit for the course.

TUITION

Art & Design Studios	Certificate Programs
\$565 2 Credits	\$980 2 Credits
\$395 Audit	\$685 Audit

DISCOUNTS

Digital Design Certificate students are entitled to a 100% tuition discount for their eighth course in the program. BFA graduates of Moore College of Art & Design are entitled to a 20% tuition discount. Senior Citizens 62 years of age or older are entitled to a 10% tuition discount with age verification. Discounts cannot be applied through online registration. Students requesting discounts must register by mail, phone, or fax.

SUPPLIES AND TEXTBOOKS

Some courses require purchasing supplies and textbooks. Supply lists and textbook requirements will be discussed by instructors at the first class meeting.

TUITION REFUND POLICY

Written notification of withdrawals from a course must be submitted to the Continuing Education Department. Please submit withdrawal notifications to ce@moore.edu or by fax at 215.965.4047. Tuition refunds are calculated according to the following schedule:

100%	refund less \$25 before the 1st class meet
80%	refund less \$25 after the 1st class meets
50%	refund less \$25 after the 2nd class meets
No	refund after the 3rd class begins

Refunds are by check and are mailed within 2 – 4 weeks of notification.

CODE OF CONDUCT

The College is dedicated to the creative, intellectual and personal enhancement of its students, and, as such, expects all members of the academic community to behave in a manner conducive to that end. In general, the behavioral norms expected are those of common decency and decorum, recognition of and non-infringement upon the rights and property of others and of the College, honesty in academic work and all other activities, and observance of local, state and federal laws. Students registering for a Continuing Education course are expected to follow the Moore College of Art & Design Student Code of Conduct. Copies can be obtained from the Continuing Education department. Failure to adhere to these guidelines could result in disciplinary action.

ACT 48 REPORTING AND ELIGIBILITY

Moore College of Art & Design is proud to serve as an Act 48 approved provider. In compliance with the Pennsylvania Department of Education (PDE), Moore will report successful completion of courses taken to satisfy Act 48 regulations. To request that your course completion be reported in compliance with Act 48, you must check off the Act 48 box on the registration form.

BECOMING A CERTIFICATE STUDENT

Certificate Programs are open to anyone interested in pursuing a certificate for professional and personal growth. The only prerequisite is a high school diploma or its equivalent. A majority of our students have completed an undergraduate or graduate degree in an area entirely different from the Certificate Program in which they are enrolled. To become a Certificate candidate, download the Certificate Declaration Form from Moore's website at www.moore.edu/ce and submit it to the Office of Continuing Education with a \$25 nonrefundable application fee. Certificate Program Declarations are accepted throughout the year and students may begin the programs in any quarter. There is no deadline for completing a program once begun. Many students take one course a quarter and complete a program in two years and others take two courses a quarter and complete in one year. All courses are offered in alternate quarters (for example, a course offered in the spring will be offered again in the fall; a course offered in the summer will be offered again in the winter). To earn the certificate, courses must be taken for credit.

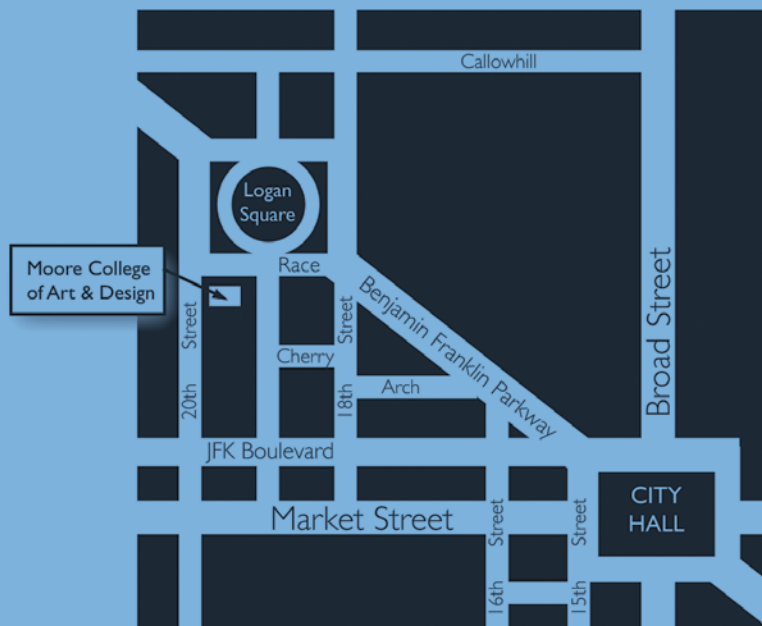
For special Certificate benefits, see p.2.

INDIVIDUAL ADVISING & TOUR OF FACILITIES

For further information or to schedule an appointment for program advising or to see our facilities, contact the Continuing Education office at 215.965.4030, ce@moore.edu or visit our website: www.moore.edu/go/ce.

MAP / PARKING / TRANSPORTATION

Moore's convenient Center City Philadelphia location along the scenic Benjamin Franklin Parkway provides metered on-street parking as well as discounted parking in nearby lots and The Franklin Institute Parking Garage (see below for details). The College is a three-block walk from Suburban Station. The College has an agreement with The Franklin Institute Parking Garage, located at 20th and Race Streets, to offer discounted parking to Continuing Education students and faculty. By purchasing a book of 10 parking vouchers for \$60, students with proof of registration may park at the rate of \$6 per day. Tickets must be purchased directly from the Garage Manager and students must show proof of registration.



MOORE COLLEGE OF ART & DESIGN

Continuing Education Department
20th Street and The Parkway
Philadelphia, PA 19103-1179

phone: 215.965.4030

fax: 215.965.4047

Email: ce@moore.edu

www.moore.edu/go/ce

FOR OFFICE USE ONLY

ID#

DATE RECEIVED

DATE REGISTERED

4 ways to register: • Mail • Fax • Phone • Online (see pg 26)

Please register early!

Please fill out form completely

LAST NAME (Please print)	FIRST	MIDDLE	DATE OF BIRTH	<input type="checkbox"/> FEMALE	<input type="checkbox"/> MALE
STREET ADDRESS			SOCIAL SECURITY NUMBER (Required)		
CITY	STATE	ZIP CODE	E-MAIL ADDRESS		
PHONE	ALTERNATE PHONE	HOW DID YOU LEARN ABOUT MOORE'S CONTINUING EDUCATION PROGRAM?			

Student Status

- I am a Certificate Student in:
- Web Design Digital Media for Print & Web Fashion Studies Interior Design Studies
- I am not yet a Certificate Student (see page 9)
- I wish to earn PA Act 48 credits. Professional ID (required) _____

Course #	Course Name	# Credits or "Au"	Tuition
Spring Quarter 2012			
Summer Quarter 2012			

Digital Design Certificate Student (8th course tuition) _____

Moore BFA Alumnae (20% of tuition)
Year graduated _____ Major _____ _____

Senior Citizen (10% of tuition)
Please provide age verification _____

TOTAL _____

PLEASE CHARGE MY: VISA MASTERCARD ENCLOSED IS MY CHECK OR MO

CARD NUMBER _____ EXP. DATE _____ SEC. CODE _____

CARD HOLDER NAME (Please Print) _____ SIGNATURE _____

BILLING ADDRESS (IF DIFFERENT FROM ABOVE) _____

CITY _____ STATE _____ ZIP _____