

moore

Moore College of Art & Design Family Newsletter
Fall 2010

connections

STUDENT-RUN GALLERY FOCUSES ON NATURALISM

On October 28, the Student-Run Gallery at Moore held a reception and awards presentation for an exhibition of work by students in Mike Geno's Painting I class.

The exhibition, titled *Naturalism*, was on view in the Student-Run Gallery on the fourth floor of Wilson Hall from October 18 to November 16. It was the first show in the gallery to draw work from a single class at Moore, said Celina Curry, a sophomore illustration major and one of three gallery committee members.

Geno, a faculty member in Foundation, said he approached the committee about exhibiting his class painting assignment — using objects found in nature and experimenting with different ways of viewing them in order to create an interesting composition.

The gallery committee curated and hung the show and developed a secret ballot competition to engage a larger audience. More than 150 votes were cast at the opening reception, the most highly attended in years, said Kelly McCaughern, committee member and a double major in fine arts: 2D and curatorial studies.

Emily Brown, a sophomore fine arts: 3D major, exhibited two pieces of her work inspired by fall leaves. She said the exhibition was good exposure and she found it interesting to see how her classmates interpreted the assignment.

"The class as a whole had a very successful outcome, with each student having the opportunity to exhibit," Geno said. "My hope is for more classes to do this. It's a motivator for students and it makes it more than something only I get to see."

The competition winners were: First place: Kelly Colligan; Second place: Michelle Lynch; and Third place: Liz Wagner. Colligan layered a bunch of ginkgo leaves noticing the pattern it created with shadows and different types of greens, which are visible in the photo below.



First, second and third place winners Kelly Colligan, Michelle Lynch and Liz Wagner

MOORE ANNOUNCES NEW INTERNATIONAL PROGRAM FOR SUMMER 2011



National Art Library, Victoria and Albert Museum, London

Moore will offer an exciting new undergraduate, international experience that students may participate in as early as the summer of their first year.

This summer, Moore will offer London Now: Exploring the Visual and Literary Arts, an intensive three-week course in London. The course is in partnership with The College of Global Studies, Arcadia University and will take place July 29 to August 18, 2011.

This distinctive program builds upon Moore's mission to educate students for careers in art and design.

"International travel can have an impact on how students think about the world and their future," says Moore President Happy Craven Fernandez. "Offering the program to students early in their academic life can impact how they craft the rest of their education and better inform their career choices."

Moore's new international program is designed to be affordable for all Moore students, with need-based financial aid available for qualified students. It will give students an international perspective sooner, providing them with a deeper understanding of global creative industries early in their college experiences. The program is also designed to enhance students' problem-solving skills, ability to see multiple perspectives, and capacity to develop multiple solutions, all characteristics that are highly prized by employers.

Paired with Moore's required internship experience and leadership development programs, this new initiative for early international study opportunities underscores Moore's commitment to academic excellence and to preparing students for their lives as working professionals and leaders in art and design.

WHERE ARE THEY NOW?



MEREDITH (BURALL) MILLER
CLASS OF 2009
GRAPHIC DESIGN

CURRENTLY WORKS:

Graphic Designer, Asher & Company, Ltd, Philadelphia, PA (www.asherco.com). Miller is responsible for creating a new website, redesigning all informational materials and creating proposals for prospective and current clients of the Philadelphia-based accounting and consulting firm. She also is the co-founder and co-owner of CloudFish Designs, a freelance design firm, with Jessica Zultewicz, '09.

CAREER START:

I began freelancing with Asher during my senior year at Moore. At the senior show, two representatives from Asher saw my work. A week later I was brought in for my first formal interview with the firm.

CAREER HISTORY:

I had two internships at Moore that taught me lifelong lessons about the design field. As a junior, I worked for Pilla Creative Group doing print design. Roslyn Pilla '92 was a fantastic mentor as a Moore grad and a successful business owner. I then interned with Xerxel, Inc., where I did web and digital design. I continued to work at both companies until I started with Asher & Company in August of 2009.

FAVORITE CLASS AT MOORE:

My favorite classes were in Typography, fueling my fire for type and continuing to inspire me to try new things today.

MOST REWARDING EXPERIENCE AT MOORE:

The experience I had as co-curator of the *Women Through the Lens of Time* exhibition, my senior year, as well as being head of the yearbook committee and member of the More magazine committee. Each of the projects gave me the opportunity to make connections and establish myself as a confident, strong and creative leader and artist.

STUDENTS PICK AND PREPARE SWEET AUTUMN TREATS

On a brisk fall Sunday in mid-September, a group of 20 Moore students visited Linvilla Orchards, a 300-acre farm in Media, PA. They picked apples and peaches and participated in art and music festivities there. At the end of the day, the students returned to campus with a bushel and a half of apples, some peaches and other items from the farm. However, the activity, one of several fall field trips planned by Student Services, did not end there.

Two days later during the lunch hour, Chef John Starett from SAGE Dining Services set up a work station in Moore's dining hall. He set aside ingredients for apple cobbler, stuffed baked apples and apple squares. Under the guidance of Chef Starett, students prepared the sweet autumn treats, which were then served during dinner.

Inspired by the "fruits" of their labor, students next moved on to pumpkins. On October 21, a few days before Halloween, 25 students participated in a pumpkin carving event. SAGE staff again assisted students as they roasted pumpkin seeds, made batter for pumpkin whoopie pies and coated pumpkins for frying.

"Both the apple and pumpkin making events were a huge success," said Anthony Condo, food service director for SAGE. "It was an opportunity for us to get the students involved in preparing some of the foods they are being served. Based on the success of these events, we will definitely try to continue to get the students more involved in their dining program."



Gladys Pasapera, junior, art education major



Kaitlyn Moore, sophomore, fashion design major

MOORE STUDENTS TAKE THEIR ART PUBLIC

On Thursday, November 11, students in Amy Orr's Fiber Structures class installed crocheted parking meter pole "warmers" as part of a "yarn blitzing" of about 14 abandoned parking meter poles outside Moore and in front of the Franklin Institute. The pole covers resemble animals, hats, leg warmers and more. They will remain up throughout the winter.

"Those poles called out for art," Orr said. "They were empty and needing winter warmth."

Yarn blitzing is a type of graffiti or street art that employs colorful displays of knitted or crocheted cloth rather than paint or chalk. While yarn installations may last for years, they are considered non-permanent, and, unlike graffiti, can be easily removed, if necessary.

To see a slide show of other Moore designed pole covers visit www.moore.edu/yarnblitz.

STUDENT DESIGNS TO APPEAR IN OPERA COMPANY OF PHILADELPHIA PRODUCTION

Moore fashion design students have created original couture designs to be featured in The Opera Company of Philadelphia's fashion-inspired production of *Romeo & Juliet* in February. The Opera Company partnered with several of the premier design schools in the Philadelphia region, including Moore, Drexel University and Philadelphia University, to showcase local talent.

Students in Rosemarie McKelvey's costume design class at Moore competed with their peers at other schools to have their designs featured in a runway fashion show within the opera, which will debut in February 2011.

Designers were given parameters by Opera Company Costume Director Richard St. Clair to create dynamic, color-rich, avant garde designs, work within a budget, and "give a cheeky wink to the period of *Romeo*... and since this is opera, romance and dramatic flair are key."

Costumes by four students from Moore were chosen. Designs by juniors Katie Yamaguchi, Alexa O'Neill, Nicole Davis and Melissa

Wheaton will become a standing part of the production, which travels to Italy after its premiere in Philadelphia.

"The Opera Company of Philadelphia is very excited to be working in conjunction with Moore College of Art & Design," St. Clair said.

"We were thrilled to receive the wonderful sketches. The drawings were presented in an extremely professional format and we look forward to the ongoing collaboration for our production of *Romeo & Juliet*."

The Opera Company's annual fundraising gala, *L'Amour & Couture*, will be held on Saturday, February 5 – one week prior to the opening – at the Loews Philadelphia Hotel. The gala will offer a sneak preview of the students' fashion designs.

Performances of *Romeo & Juliet* are scheduled for February 11, 13, 16, 18 and 20 at the Academy of Music.



Fashion design by Katie Yamaguchi

FIRST PERSON POV: PAM REIMERS FINDS HER ARTISTIC VOICE

I graduated from high school thinking I knew what I wanted to do with my life. After earning a two-year degree in Fashion Merchandising, I decided I wanted to become a jewelry designer. I found Moore and knew this is where I belonged. When I entered Moore as a first year student in 2007, the road looked long and hard. I never thought I could experience and achieve so much in such a short time here.

I've grown to admire my peers at Moore. Attending an all women's college, I've learned to see the strength we as women have. There is a shared awareness and sense of achievement that we can conquer what men never thought we could do centuries ago.

Moore not only taught me how to create art, but also about the professionalism that is required in the business world. Because of what I learned and the fellowship I received from Moore, I was able to secure a summer internship in New Orleans, LA with a talented artist whom I found so inspiring – Thomas Mann.

I pursued this internship on my own, and Moore helped me prepare my portfolio and improve my resumé. With the help of the Digital Portfolio and Internship Prep courses, I learned how to present my work and myself professionally. I was able to practice my interview skills with the Career Center staff. I learned so much during this experience that I know will be beneficial to me in the real world.

Since my internship at Thomas Mann Design, I've become more open to the idea of moving away from my family with the knowledge that I can make it on my own. I had never traveled alone so it

was a new experience. I was nervous, but never doubted when I was there that it would be the best experience for me and my future career goals. I improved my jewelry-making techniques and my knowledge of pricing. I also learned how to run a business. The experience has given me confidence in my work and my future.

Today as a senior, I know this is just the beginning of the rest of my life. I am excited about the next few years because I will apply the skills I've learned at Moore and be able to make a living in my field. I'm not only passionate about becoming a jewelry designer; I am now more excited about being an artist. If I can be half as successful as Thomas Mann, I will be very happy.

By Pam Reimers, fine arts major



Jeweler Thomas Mann and Pam Reimers '11 at Thomas Mann Designs in New Orleans, LA.

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Student Services
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www.moore.edu

Joan Stevens
Dean of Students

FALL/WINTER CALENDAR

November 24 – 26	Thanksgiving Break (no classes)
November 28	Stahl Hall and Sartain open at 12 noon
December 7	Study day - no classes
December 10	Last day of classes
December 13, 14	FINAL EXAMS
December 15, 16, 17	FINAL REVIEWS & CRITIQUES
December 17	End of the fall semester
December 18	Winter Break Begins
Residence Halls Open (new students)	January 14
Residence Halls Open (returning students)	January 14
Orientation (new students)	January 14 – 17
Classes Begin	January 18
Last Day to Add/Drop	January 31
Spring Break	March 7 – 11
Student/Fellowship Show	March 25 – April 16

MOORE HOSTS RECRUITERS FROM ABERCROMBIE & FITCH



The Locks Career Center, in collaboration with the faculty in fashion and textile design, hosted recruiters from Abercrombie & Fitch in September as part of an ongoing process to establish stronger ties with the classic brand for possible internships and employment opportunities.

Students also participated in a mid-point review in November and will present their final projects in January when recruiters Christian Dubuque-Strenz and Anne Vetta return to campus. Michelle Clements '10, textile design, was recently recruited by A & F as an assistant designer under the Hollister Dudes brand.

Moore maintains close relationships with employers, alumnae and recruiters of companies hiring creative talent. The Locks Career Center also hosts an online job bank (COOL) Career Opportunities Online and regularly posts job opportunities as part of a full array of services and resources offered.

EDITOR'S NOTE:

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Beginning spring 2011, in an effort to keep families better informed, we will be sending out Moore eNews, published two to three times a month. Look for your first issue of Moore eNews in your inbox in January. If for some reason we don't have an email address for you and you don't receive eNews – you will be able to subscribe at www.moore.edu/eNews.